

WATCHES AND JEWELRY

Breitling celebrates aviation with limited-edition release

January 25, 2023



Breitling's limited-edition Navitimer celebrates the long, close relationship between Breitling and Boeing. Image credit: Breitling

By LUXURY DAILY NEWS SERVICE

Swiss watchmaker Breitling is celebrating the last production of Boeing's 747 airplane model with a limited-edition release.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

The Navitimer B01 Chronograph 43 Boeing 747 updates the original Navitimer, popular with pilots for its ability to perform a vast number of flight calculations. This latest edition will be limited to 747 issues.

End of an era

Breitling has a long shared history with the aviation world.

In 1952, it released the Navitimer, which quickly became the official watch of the Aircraft Owners and Pilots' Association.

This latest version of the Navitimer pays homage to Boeing's 747 airplane, just as its last model has come off of the production line. It bears a number of commemorative features. An engraving on the caseback refers to the 747's status as "The Original Jumbo Jet."

A second engraving, "One of 747," simultaneously pays homage to the plane model while reminding the wearer they are in limited company.

The cream and black elements on the watch's dial match the colors of the original 747 aircraft, as does the red slide-rule, accented with blue.

Breitling recently released another version of the Navitimer to commemorate its relationship with compatriot Swiss Air.

Breitling released the Navitimer B01 Swiss Limited Edition watch to celebrate its role as official timekeeper aboard Swiss Air's long-haul flights.

Sale of the watch was limited to those traveling on select long-haul Swiss Air flights ([see story](#)).

© 2023 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.