

NEWS BRIEFS

Shiseido, VistaJet, IHG, The Macallan and Breitling

January 26, 2023



VistaJet's surge in subscription services propelled its record growth in 2022. Image credit: VistaJet

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 25:

Shiseido appoints Agnes Landau as US chief marketing officer

Ms. Landau previously worked for the Este Lauder Companies which included a 16-year tenure at Clinique.

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VistaJet boasts record performance in 2022 with 50pc YoY revenue growth

Private aviation company VistaJet is riding a high, having just announced a record revenue increase of 50 percent year-over-year in 2022.

IHG donates \$500K to support survivors of human trafficking

IHG's donation to the No Room for Trafficking Survivor Fund is the latest effort in its ongoing mission to eradicate human trafficking.

The Macallan's Los Angeles pop-up cafe celebrates limited whisky drop

The Macallan's four-day pop-up event in Los Angeles attempts to meld the rituals of spirits and coffee, a blend at the heart of its "Arabica" editions.

Breitling celebrates aviation with limited-edition release

Breitling's updated version of the Navitimer pays homage the Boeing 747, which made long-haul flights that interconnected the world.

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