

TRAVEL AND HOSPITALITY

## Fontainebleau launches \$25K whisky tasting, Rolex included

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*Three limited-edition whiskies from The Macallan M Collection will be offered. Image credit: Fontainebleau Hotel*

By LUXURY DAILY NEWS SERVICE

Hospitality group Fontainebleau is offering tastings involving luxury whiskey and a special accessory, for a hefty price.

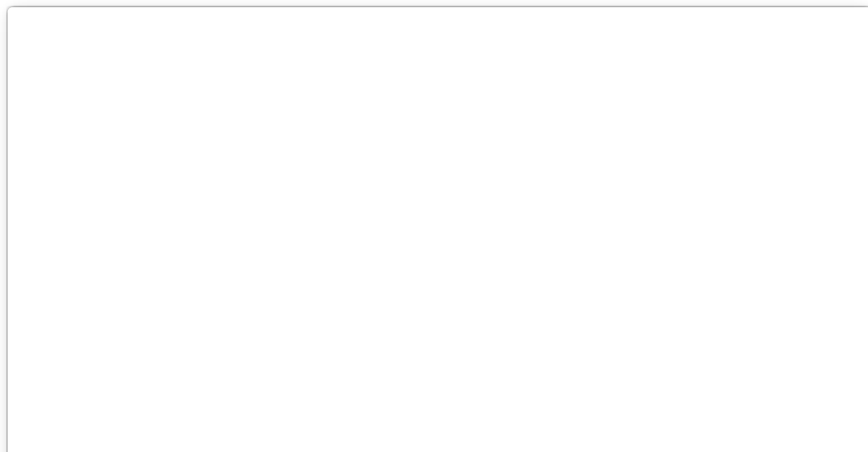
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Guests of the Fontainebleau Hotel Miami Beach now have the option of visiting its Bleau Bar for the experience of a lifetime. Serving Scottish Whisky maker's M Collection, those who partake will also be gifted a GMT-Master II Batman watch from Swiss watchmaker Rolex, all in exchange for \$25,000 per head.

### A taste of luxury

Those taking part in the tasting can sample three limited-release single malt whiskies. What is more, those taking advantage of the opportunity will receive a Rolex GMT-Master II "Batman," a popular model which first hit the market in 2013.

Interested parties need not make a reservation, and are invited to simply request service at The Bleau Bar.



[View this post on Instagram](#)

A post shared by The Macallan (@the\_macallan)

The Macallan M Collection is made up of six "pillar" spirits, each of which represents a value of the brand.

These include the titular Macallan M, which embodies a natural coloring, and the M Black which recognizes the brand's dedication to mastery.

The M Copper represents the whisky maker's use of small stills and its ethos of authenticity.

Last month, The Macallan welcomed patrons to sample from another of its collections, at a decidedly lower price point.

To celebrate the release of "The Harmony Collection Inspired by Intense Arabica," the spirits brand recently hosted a four-day pop-up in Los Angeles.

Dubbed "The Macallan Harmony Caf," patrons could enjoy specialized mixed drinks, latte blends and food items, each inspired by the coffee flavor at the heart of the Arabica whisky blend ([see story](#)).

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