

EDUCATION

## LVMH launches second-edition 'You and Me' talent recruitment tour

February 8, 2023



*Those of all ages and backgrounds are encouraged to attend the event. Image credit: LVMH*

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate LVMH is hitting the road once more in search of tomorrow's top talent, this year touting three times as many available jobs.

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The conglomerate is kicking off the "You and Me" tour, which acts as both a job fair, with applications available for up to 3,500 jobs, and vocational orientation, as participants are invited to familiarize themselves with the 280 professions LVMH's houses have to offer. The "Mtiers d'Excellence" event, which began in 2022, will this year visit five cities across France, beginning at the Palais Brongniart in Paris on Feb. 15, 2023.

"Our mtiers centered on unique savoir-faire are actively seeking fresh talent, from leather goods and jewelry to retail and hotels," said Chantal Gaemperle, executive vice president of human resources and synergies at **LVMH Group**, in a statement.

"The Group has never experienced such a high level of recruiting needs," Ms. Gaemperle said. "Building on the tremendous success of the first "You & ME" tour in 2022, we're off once again to meet young people, as well as people interested in reskilling throughout the country, proposing more than 3,500 jobs to be filled in 2023 in France.

"We're really excited about this chance to spark vocations in these amazing mtiers that lead to fulfilling careers."

Houses of learning

Additional tour stops are slated for Reims on March 3, Orlans on March 7 and Clichy-sous-Bois on March 15.

A final Lyon stop marks a milestone, as the first-time "You and Me" visit will round out LVMH's effort on March 29.

The Paris event will be attended by former French American basketball player Tony Parker, who now serves as an "Excellence" program ambassador, as well as LVMH's Ms. Gaemperle.

*Promotional video for this year's "You and Me" activation*

Agenda-wise, the fair will focus on students in the morning before opening the floor to the public in the afternoon.

Attendees are able to take advantage of skills demonstrations and coaching workshops from LVMH's "Mtiers d'Excellence," as well as opportunities to ask questions of current apprentices, receive resume writing help and gather tips on how to interview for jobs.

This year's tour sees the addition of a new professional "speed dating space," which more quickly matches candidates with jobs they may qualify for. A free, self-paced vocational prep application called "You & Me La Prpa" has also been made available to all, in the interest of providing personalized career development.

LVMH's first-edition execution in 2022 garnered an audience of over 2,500 visitors, who showed interest in the 1,200 open job offers.

This year's programming includes three times as many jobs. Event registration is now open at <https://youandme.lvmh.com/registration/register>.

Les Mtiers d'Excellence de LVMH reviennent avec la 2e dition de la tourne You and ME .

5 villes en France du 15/02 au 29/02

+280 Mtiers dcouvrir

+3500 postes et formations pourvoir

<https://t.co/zz869EcyHr>

En savoir plus : <https://t.co/JOwBt1Lrg4#LVMH> [pic.twitter.com/u4jBsijfYm](https://pic.twitter.com/u4jBsijfYm)

LVMH (@LVMH) **February 6, 2023**

It has been a lively season for luxury recruiting in France's capital city.

Last month, Switzerland's Glion Institute of High Education, a leading luxury business school, sponsored The Vendm Company's "Excellence by Vendm" trade show, which too focused on bringing new talent into the industry ([see story](#)).

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