

NEWS BRIEFS

Day's wrap: L'Oreal, LVMH, YSL Beauty and Preferred Hotels and Resorts

February 10, 2023



The bar from Eminente serves as the heart of this home-like popup. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 10:

L'Oral Luxe sales up 10pc in Q4

Beauty group L'Oral's latest fiscal report sees luxury brands taking the lead in sales.

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Eminente of LVMH hosts Cuban rum pop-up in Paris

LVMH-owned rum producer Eminente brings a taste of Cuba to Paris with a new pop-up event.

YSL Beauty appoints Lila Moss as US ambassador France's YSL Beauty is passing the torch to a new generation.

Preferred Hotels and Resorts adds new locations, luxury amenities to portfolio

Hospitality group Preferred Hotels and Resorts has expanded its global reach with a series of new spaces that marry modern luxury with historical reverence.

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