

NEWS BRIEFS

Day's wrap: Louis Vuitton, Lamborghini, Loewe and US luxury vehicle sales

February 13, 2023



Chef Frédéric overseeing his confections at his cafe for Louis Vuitton. Image credit: Louis Vuitton

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 13:

[Louis Vuitton celebrates Valentine's Day with Vivienne chocolates](#)

French fashion house Louis Vuitton's Vivienne doll is to be the center of the Valentine's Day celebrations at the LV Dream pop-up in Paris.

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[Lamborghini, Rhude continue collaboration with auto-inspired streetwear release](#)

Italian automaker Lamborghini has once again teamed up with a West Coast-based design venture for another hot take on upscale streetwear.

[Loewe Foundation announces Craft Prize finalists](#)

Spanish fashion label Loewe is once again lending support to talented craftspeople from around the world.

[Luxury vehicles sales set new record in January 2023: KBB](#)

Amid a long list of luxury car brands, German automaker Mercedes-Benz and Toyota Corp.'s Lexus automaker are taking the top spot in a key shopping category, according to Kelley Blue Book's latest.

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