

COMMERCE

## Cartier moves Americas CEO Mercedes Abramo to global CCO post

February 15, 2023



*Ms. Abramo has been a member of the Cartier family since 2008. Image credit: Cartier, Patrick MacLeod*

By LUXURY DAILY NEWS SERVICE

French jewelry maison **Cartier** is making changes to its C-suite, as current North American CEO Mercedes Abramo takes on the role of deputy chief commercial officer at Cartier International.

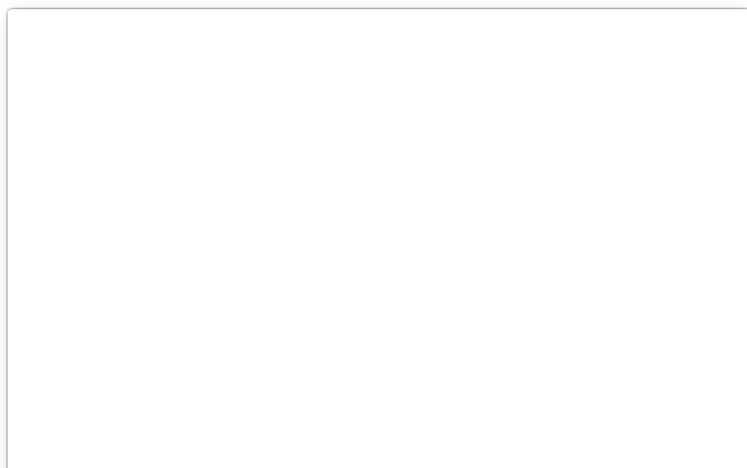
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When appointed as president and CEO in 2014, Ms. Abramo was the first woman to fill the role in North America, as well as the first American. Beginning her new duties on March 1 in Geneva, Ms. Abramo will report to Renaud Litr, senior vice president chief commercial officer and chief platforms officer for Cartier International.

### New horizons

Ms. Abramo's promotion marks a permanent placement in the brand's executive committee, as she works to improve Cartier's market performance, networking and pricing approach.

She will be succeeded as CEO of Cartier North America by Walter Bolognino, the ex-CEO and president of Roman jeweler Bulgari's Japan sector from Jan. 2017 to Jan. 2022. Most recently, he served as the brand's managing director of Europe Middle East and Asia.



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A post shared by Cartier Official (@cartier)

A graduate of Columbia Business School, Ms. Abramo brings a wealth of experience in the jewelry industry to her new appointment.

Before joining Cartier in June of 2008 as the director of the U.S. Flagship Fifth Avenue mansion, she was at Tiffany & Co. at the Fifth Avenue Flagship store. There, she served as director of the main floor and the Patek Philippe Salon for five years.

Cartier has been having a busy month, bringing a Yanomanni art exhibit to North America per Fondation Cartier art initiatives ([see story](#)).

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