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NEWS BRIEFS

# Day's wrap: Gucci, Emirates, Tag Heuer and Louis XIII

February 16, 2023



The Aquaracer Professional 200 Solargraph is designed to endure all conditions, being ideal for the outdoors. Image credit: Tag Heuer

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 16:

### Gucci to open traveling exhibition in Shanghai

Italian fashion label Gucci is showcasing highlights from its century-long legacy with a new celestial-themed exhibition opening in Shanghai this Spring.



#### Emirates inks three-year partnership with Great Britain SailGP team

Dubai, U.A.E.-based airline Emirates is now the first-ever title sponsor of champion sailing team Great Britain SailGP.

## Tag Heuer releases first solar-powered watch

Swiss watchmaker Tag Heuer is channeling the power of the sun with the release of its first-ever solar-powered timepiece.

## Louis XIII enhances latest product drop with digital extension

Rmy Martin's Cognac house Louis XIII is appealing to digital natives by adding a new immersive mobile experience to its latest release, "The Drop."

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