

#### NEWS BRIEFS

# Valentino, Dolce & Gabbana, Lamborghini and Patrn

February 20, 2023



Lamborghini showcases Italian talent in Tod's partnership. Image credit: Lamborghini

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 17:

#### Valentino reinstates resale initiative, adds new cities plus school partnerships

Italian fashion label Valentino is renewing its commitment to circularity by bringing back its consignment program, complete with new twists.

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### Dolce & Gabbana release Ciao, Kim' spring/summer campaign

Italian fashion house Dolce & Gabbana is inviting the new season in with help from media personality and creative collaborator Kim Kardashian.

### Lamborghini, Tod's honor Italian craft with luxury apparel line

Italian automaker Lamborghini and Italian fashion label Tod's are reveling the renowned craftsmanship and tradition of their shared country of origin with a new collaboration.

## Patrn taps AI tool for National Margarita Day

Mexican spirits giant Patrn is celebrating National Margarita Day on Feb. 22 with the Patrn Dream Margarita generator, which allows fans to customize their own cocktail.

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