

NEWS BRIEFS

## Day's wrap: Herms, Miu Miu, Maserati and Guerlain

February 20, 2023



*Lake St. Moritz in winter provides a unique new venue for brands and collectors to show off their models. Image credit: Maserati*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 20:

**Watches show most growth of any category at Herms, with sales up 46pc y-o-y in 2022**

Leather goods and saddlery brought in the most money at French fashion house Herms last year, with the house's ready-to-wear and accessories business coming in as a close second.

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**Miu Miu, New Balance offer contemporary take on classic sneaker**

Italian fashion house Miu Miu is joining leading Boston's New Balance, releasing an update on the latter brand's popular "574" sneaker.

**Maserati returns to international auto exhibition in Switzerland**

Italian automaker Maserati is returning to St. Moritz this week for the second annual "I.C.E.," or International Concours of Elegance, exhibition in St. Moritz.

**Guerlain taps actress Angelina Jolie for latest 'Bee School' session**

French beauty brand Guerlain is continuing the fight for conservation, this time adding a special guest into the mix.

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