

JEWELRY

## Louis Vuitton explores movement with new 'Volt' jewelry line

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*Ms. Vikander showcases the stackable, interchangeable elements of the LV Volt collection. Image credit: Louis Vuitton*

By LUXURY DAILY NEWS SERVICE

French fashion house **Louis Vuitton** has released a new jewelry collection that combines architectural forms with freedom of movement.

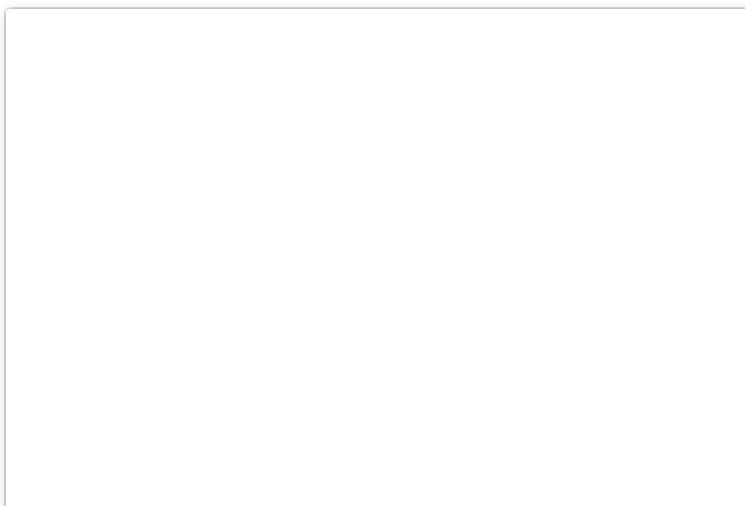
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Designed by Francesca Amfitheatrof, Louis Vuitton's artistic director of watches and jewelry, the LV Volt collection allows featured "LV" initials to separate, rejoin and be reconfigured in various ways. Designed to be paired or worn on their own, the collection pieces give the wearer freedom to get creative.

Alone together

The 61 pieces in the unisex LV Volt collection include bracelets, rings, cuffs and pendants.

The materials used include pink, yellow and white gold as well as diamonds. Celebrities from the music and film worlds appear in the collection's campaign, including American musician and actor Kid Cudi, Swedish actress Alicia Vikander and Chinese actress Jin Chen.



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A post shared by Louis Vuitton (@louisvuitton)

Ms. Chen is seen modeling, among other pieces, the LV Volt Upside Down Ring in yellow and white gold with diamonds. On this ring, the initials are featured facing in opposite directions.

Kid Cudi shows off a stacked series of the LV Volt Multi Bracelet in both yellow gold and white gold. The bracelets come in sizes ranging from small to 3XL and feature softer, almost heart-like interpretations of the LV initials.

Ms. Vikander shows off the LV Volt One Pendant in yellow gold and diamond. The pendant, which hangs from a 45-centimeter adjustable chain, boasts a large "L" positioned to resemble a 90-degree angle with a small "V" resting inside of it.

Pieces from the collection range from \$1,190 to \$28,600. More information can be found at Louis Vuitton's [site](#).

The brand recently made headlines when it appointed American musician and entrepreneurial magnate Pharrell Williams as creative director of its menswear division. Mr. Williams will make his debut for the brand at Men's Fashion Week in Paris next June ([see story](#)).

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