

NEWS BRIEFS

Day's wrap: Chanel, Porsche and Hugo Boss, Neiman Marcus and Lanvin

February 22, 2023



The Colombian singer is one of six celebrity Boss ambassadors featured across the spring/summer 2023 collections. Image credit: Hugo Boss

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 22:

[Chanel names Whitney Peak as first Black fragrance ambassador](#)

French fashion house Chanel is tapping Ugandan-Canadian actor Whitney Peak to be the new face of Coco Mademoiselle, making her the first Black fragrance ambassador for the brand.

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[Colombian artist Maluma fronts collaborative drop from Porsche, Boss](#)

German luxury automaker Porsche and German fashion house Hugo Boss have dropped a new collaborative capsule for spring/summer 2023 with a new video campaign featuring Colombian singer Maluma.

[Neiman Marcus snags exclusive on luxury beauty vet's mushroom-based skincare brand](#)

U.S. luxury retailer Neiman Marcus is letting stateside consumers in on one of nature's longest-held secrets.

[Lanvin Group preliminary reports spell revenue growth of 38pc for 2022](#)

Shanghai-based luxury fashion firm Lanvin Group's preliminary financial report for the full year 2022 suggests widespread revenue increases.

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