

AUTO MOTIVE

Alfa Romeo models top Editor's Choice list for sixth consecutive year

February 27, 2023



The two Quadrifoglio editions were selected for their driving experience and value delivery. Image credit: Alfa Romeo

By LUXURY DAILY NEWS SERVICE

Italian automaker Alfa Romeo's Quadrifoglio model is still Editor's Choice, according to Car and Driver magazine.

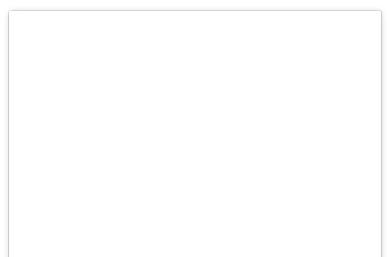


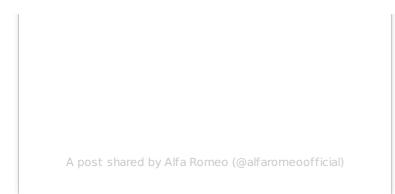
For the sixth year in a row, two editions of the model the Stelvio and the Giulia made the list of 125 honorees, which represented a range of models and price points. The survey evaluated 400 cars for their ability to deliver value and a rewarding experience as well as their capacity to deliver on their mission.

Anniversary celebrations

The premium performance vehicles both feature twin-turbocharged, 2.9-liter V-6 engines that boast 505-horsepower.

The Stelvio, which is named for the Italy's Stelvio Pass, a road which winds through Eastern Alps near the Swiss border, additionally boasts all-wheel drive. The honors come just as the Quadrifoglio celebrates its 100th anniversary.





Car and Driver, which has offered auto buyers guidance since 1955, put its honorees through several tests including loading them with suitcases to test the usability of their interior space.

The brand also made a list put out by U.S. analytics and consumer intelligence company J.D. Power in November. The company's U.S. Sales Satisfaction Index Study gave Alfa Romeo a score of 833. This 25-point increase from 2021 raised the automaker from ninth place to first.

This study measured the satisfaction of premium vehicle drivers across six categories including dealer personnel, delivery service and dealer facility.

German automaker Porsche and Japan's Lexus followed in second and third place, respectively (see story).

The brand celebrated its 110th anniversary in 2020 with, among other commemorations, a new logo (see story).

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.

^{© 2023} Napean LLC. All rights reserved.