

NEWS BRIEFS

Louis Vuitton, Farfetch, EBay, Valentino, Cadillac and Seabourn

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With help from leading luxury platform UNXD, the brand is announcing an initial launch into the world of Web3. Image courtesy of Valentino

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Feb. 24:

K-Pop star kicks off Louis Vuitton ambassadorship, lends brand impressive social boost

Having just debuted a new representative, French fashion house Louis Vuitton is already realizing a digital return on investment.

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Farfetch reports 5pc revenue dip for Q4 2022, CFO steps down

Online retailer Farfetch is backing an annual fiscal report with a final quarter decrease and news of an executive departure.

EBay sees 6pc revenue drop in 2022: earnings report

Online retail platform Ebay's 2022 report shows single-digit revenue drops in the fourth quarter ended Dec. 31.

Valentino announces metaverse entrance

Italian fashion label Valentino is moving forward on the tech front with a new partnership.

Cadillac presents latest version of XT4 model with smart updates

U.S. automaker Cadillac has updated its latest XT4 edition from the inside out.

Seabourn launches latest travel itinerary with new Australian destination

Cruise line Seabourn is headed into new territory to one of the most remote regions of the world, in fact.

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