

SOFTWARE AND TECHNOLOGY

Louis Vuitton delves deeper into wearables with wireless release

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The Horizon Light Up earphones come in five colors, including a blue-to-violet gradient that mimics the gloaming hour. Image credit: Louis Vuitton

By LUXURY DAILY NEWS SERVICE

French fashion house **Louis Vuitton** is giving its fans the opportunity to invest in a tech glow-up, having just introduced new gear.

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The release builds on previous 2019 and 2020 iterations of the luxury listening equipment, illuminated via light-emitting diodes (LEDs) shining through top layers of emerald glass. Louis Vuitton's Horizon Light Up earphones are the latest addition to the brand's Art of Living series, a division of tech objects and accessories that signals increased attention in the wearables space.

Newly illuminated

Louis Vuitton's latest headphones are made of lightweight aluminum. Centering the apparatuses is the Louis Vuitton Monogram flower.

The battery indicator lights up as well, via the same LED technology, and powers the earphones with up to 28 hours of life.

A curved case is inspired by the Tambour, Louis Vuitton's first timepiece released in 2002 and reinvented several times over ([see story](#)). One of those iterations turns out to be the Tambour Horizon Light Up Connected Watch, which is similarly backlit and effectively illuminates the many designs on its own sapphire glass face.



The earphones' charger is also illuminated by LEDs. Image credit: Louis Vuitton

Another previous invention is Louis Vuitton's Horizon Light Up Speaker. Inspired by the brand's Toupie handbag, the item offers similar portability.

There are five color choices for this iteration of earphones, one of which is a blue-to-violet gradient. This color is represented by the sunset, also represented in the background of the collection's campaign video, in which dancers perform on a pier while wearing the devices.

The Horizon Light Up earphones sell for \$1,660. More information, including a brief tutorial about how to best use the earphones, can be found [here](#).

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