

ARTS AND ENTERTAINMENT

Herms returns to Doha with latest heritage-themed exhibition

March 13, 2023



The latest Herms Heritage exhibition takes guests back to the brand's origins in the 19th-century carriage trade. Image credit: Herms

By LUXURY DAILY NEWS SERVICE

French fashion and leather goods brand **Herms** is trotting out its newest heritage-centered retrospective exhibition, one which focuses on its origins in the carriage trade outfitting horses with harnesses and bridles.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

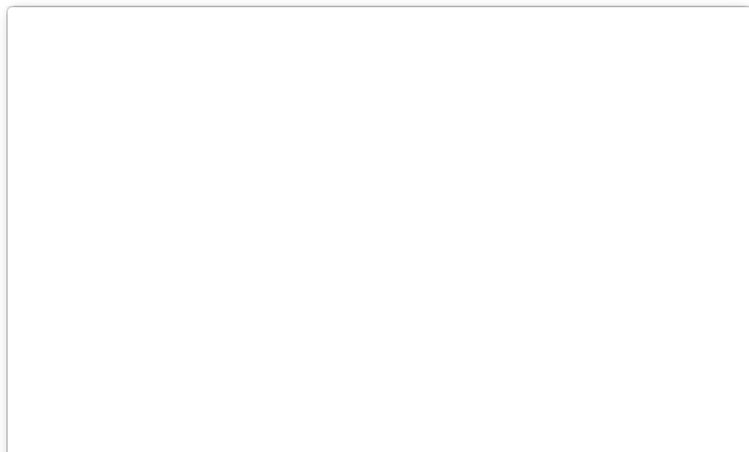
The *Herms Heritage, Harnessing the Roots* exhibition is currently on display at the National Museum of Qatar, Doha, where it will remain until April 1.

The museum hosted previous Herms Heritage exhibition *Once Upon a Bag* in June.

Long reign

Herms, founded in Paris in 1837, has been establishing a presence in Qatar's capital city.

Last summer, while *Once Upon a Bag* was on display at the National Museum of Qatar, *Herms* opened a 6,500-square-foot space in Place Vendome, a Paris-inspired luxury shopping destination in Doha ([see story](#)). The space features 16 of the brand's mtiers, including the leather goods and saddlery which was its bestselling category that year ([see story](#)).



[View this post on Instagram](#)

A post shared by Herms (@hermes)

This year's exhibition's duration shares dates with the 2023 Saut Herms, the brand's annual equestrian show-jumping competition ([see story](#)) which will be held this year in the Grand Palais Ephemere from March 17-19.

The exhibition features *Animal Locomotion* (1887), a chronophotographic series of 781 slides which, presented in rapid succession, provided an early study of equine biomechanics and movement.

These stills, shot by British photographer Eadweard Muybridge have been installed in large scale around the perimeter of the exhibition by sceneographer Laurence Fontaine.

Curator Bruno Gaudichon, has organized the exhibition under five themes, all related to rider's tack, reimagining them as he charts their evolution and influence.

Harnessing the Roots is open to visitors with free admission from 9 a.m to 7 p.m from Saturday to Thursday and from 1:30 p.m to 7 p.m. on Fridays, with adjustments during the Muslim holy month of Ramzan.

© 2023 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.