

MEDIA/PUBLISHING

Kering, Phaidon lift female-focused literary launch with museum event

March 14, 2023



Great Women Painters is the third in a series of female-focused art books put out by Kering and Phaidon. Image credit: Kering

By LUXURY DAILY NEWS SERVICE

In the interest of promoting women in the arts, and on the back of a recent book release, French luxury conglomerate Kering is hosting an empowering event during Dallas Art Month.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

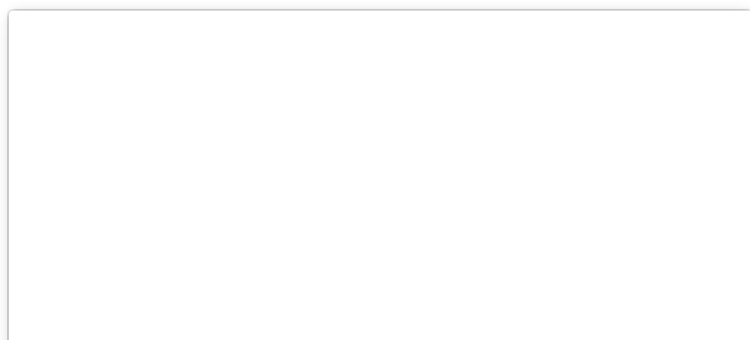
In honor of *Great Women Painters*, a new book released by global publisher Phaidon Press, the two entities will present a series of events at the Dallas Museum of Art from April 19-20. The guests of honor will be four contemporary female artists, all of whom were featured in the book's 300-year survey.

Art H(er)story

Great Women Painters is the latest in a series of female-focused art books that Kering and Phaidon Press have released in the last few years, following 2021's *Woman Made: Great Women Designers* and 2019's *Great Women Artists*.

The book features more than 300 female artists from over 60 countries, some better known such as American Impressionist Mary Cassat and Mexican portraitist Frida Kahlo, to lesser-known artists whose contribution to the story of art was nonetheless invaluable.

Also included in the book are New York-based figure painters Lisa Yuskavage and Tschabalala Self, expressionist devotional painter Genesis Tramaine and Los Angeles-based painter Jennifer Guidi.



[View this post on Instagram](#)

A post shared by Phaidon (@phaidonpress)

On April 19, the four women will participate in a panel discussion moderated by Anna Katherine Brodbeck, the Museum of Dallas' Hoffman Family Senior Curator of Contemporary Art. This will be followed by a private dinner hosted by the museum, Kering and Phaidon in the museum's atrium.

Now in its tenth year, Dallas Art Month celebrates the city's artists and art organizations. Powered by the Dallas Tourism Improvement District, the annual event seeks to promote creative activity and learning across the city.

With this end in mind, on April 20, the third event of the series will see the four artists offering mentorship to students from Dallas's Booker T. Washington School of Performing and Visual Arts.

In addition, digital marketplace Artspace will provide a limited collection of her works on digital marketplace Artspace, the proceeds of which will fund the Dallas Museum of Art's equity-driven mission to maintain its spotlight on female artists.

Kering, Phaidon and Artspace organized a similar limited-edition sale around the launch of *Great ~~Women~~ Artists* in 2019. Those proceeds benefited Promundo-US, a nonprofit dedicated to gender equality ([see story](#)).

Kering has long maintained its own mission to support female artists with its *Women in Motion* program. Founded in 2015, the initiative seeks to close the gender gap in the creative arts.

In October 2021, the program partnered with the Centre Pompidou and the West Bund Museum project for a three-day dance festival that highlighted the works of female choreographers ([see story](#)).

© 2023 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.