

NEWS BRIEFS

Day's wrap: Prada Group, Dior, Porsche and Rimowa

March 13, 2023



The UNESCO and Women@Dior annual conference kicks off the year-long mentoring program which works to empower young women across the globe to make professional strides. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 13:

[Prada Group sees total revenue sales up 25pc y-o-y in 2022](#)

Prada Group, namesake parent company of the Italian fashion label, drove double-digit revenue growth throughout 2022 thanks to a vigorous group strategy and increased focus on consumer engagement.

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[Dior, UNESCO host annual women's empowerment conference in Paris](#)

French fashion house Christian Dior resumed its ongoing conversation about female empowerment, gathering at UNESCO headquarters in Paris for the seventh annual Women@Dior conference.

[Porsche champions women entrepreneurs with new mentorship series](#)

German automaker Porsche is putting female founders in the driver's seat, providing mentors for the rough roads ahead and fueling the cohort's ventures with fiscal aid.

[Rimowa releases limited-edition violin case in collaboration with fellow German institution Gewa](#)

LVMH-owned German luggage brand Rimowa, in harmony with compatriot institution Gewa, is honoring its native country's renowned reputation for precision and craftsmanship, as well as its musical lineage, with its latest release.

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