

NEWS BRIEFS

## Day's wrap: Lamborghini, Stella McCartney, Zegna, GDP and China

March 17, 2023



*CEO of Champagne Carbon Alexandre Mea and CEO of Lamborghini Stephan Winkelmann met at Lamborghini's factory in Sant'Agata to introduce their new partnership. Image credit: Lamborghini*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 17:

**Lamborghini, vintner Champagne Carbon pair for lifestyle partnership**

Italian automaker Lamborghini's lifestyle division is being infused with a new spirit.

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British fashion house Stella McCartney is putting a new sheen on its sustainability mission.

**Zegna keeps in step with sustainability goals in latest outdoor collection**

Italian menswear brand Ermenegildo Zegna is uniting with a new partner over a shared love of the natural world and the desire to preserve it.

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