

TRAVEL AND HOSPITALITY

Emirates honors Ramadan with specialized guest offerings

March 22, 2023



Special iter boxes served during select Emirates routes are decorated in a pattern that recalls traditional Bedouin weaving. Image credit: Emirates

By LUXURY DAILY NEWS SERVICE

Dubai, U.A.E.-based airline Emirates is curating its guest experience in recognition and celebration of the holy month of Ramadan.



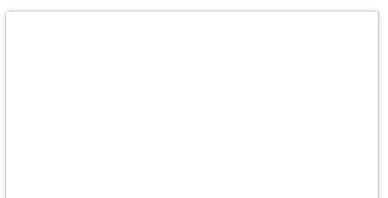
Beginning March 22 through April 21, the airline will accommodate those who practice mindful fasting by offering a number of special dining options.

In-flight entertainment will include Islamic religious programming in various languages, including access to the Qur'an. Lounges will have dedicated spaces for prayer.

Following the sun

Emirates flights are equipped with special instruments to determine the exact times at which the sun rises and sets during each flight, based on the aircraft's latitude and longitude coordinates.

The plane's captain announces these times so that participating Muslim passengers can know when it is time to begin fasting *imsak or sehri*, at sunrise and when to break the fast, or *iftar*, at sunset. This is part of the Ramadan awareness training that all Emirates staff receive.



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Before boarding, Emirates passengers are offered a box complete with bottled water, juice, a banana and dates the latter of which is a traditional iftar food. Emirates lounges at Dubai International Airport additionally offer Arabic sweets and coffee.

Special in-flight meals will be available to those guests of Emirates who are traveling on flights in and out of the Gulf region, as well as those catering to groups who are making an Umrah pilgrimage to the Saudi Arabian cities of Mecca, Medina and Jeddah.

Those for whom iftar begins in mid-air will receive a meal box decorated in patterns inspired by Sadu, or traditional Bedouin weaving. These boxes are a complement to the regular hot meal service, and while they are available in all passenger cabins, options vary.

First and business class passengers can enjoy lentil soup, lamb ouzi and baklava ice cream, to name just a few delights.

More information on Emirates' Ramadan experience as well as a recipes for traditional dishes can be found here.

The airline displayed pride in its origins with its new choice of livery which was unveiled earlier this month. Notably, the U.A.E. flag painted on aircrafts' tailfins has a more realistic 3D effect than previous designs (see story).

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