

TRAVEL AND HOSPITALITY

## Inspirato pick former Twitter exec for CFO post

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*Robert Kaiden brings with him decades of experience at such high-profile companies as Twitter and Deloitte. Image credit: Inspirato Real Estate*

By LUXURY DAILY NEWS SERVICE

Luxury travel subscription service Inspirato has named former Twitter executive Robert Kaiden as its new chief financial officer.

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A graduate of the Wharton School of Business, Mr. Kaiden worked as a partner at global consulting firm Deloitte for many years before becoming chief accounting officer of Twitter in June 2015. At present, he serves on the board of directors at New York-based lifestyle brand Away.

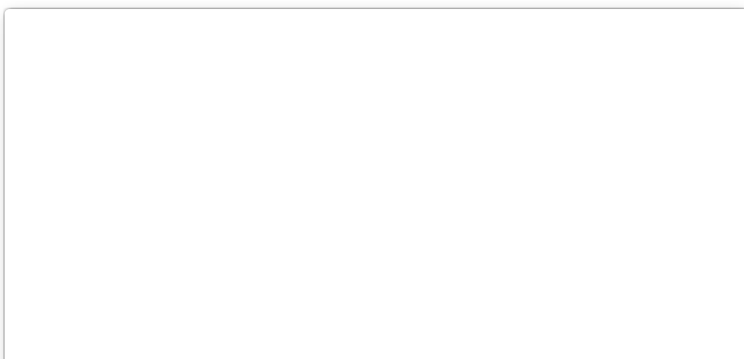
"We are thrilled to welcome Robert to Inspirato," said Brent Handler, cofounder/CEO of **Inspirato**, in a statement.

"He is an accomplished senior financial management executive with deep technical accounting, controls, and financial operations experience at a Fortune 500 company," he said. "We are confident his proven leadership and extensive expertise will benefit our growing team of ... finance and accounting professionals."

Inspiring progress

Mr. Kaiden's appointment follows a series of notable milestones for Denver, CO-based Inspirato, including some high-profile partnerships.

In 2018, the 12-year-old brand partnered with Disney Vacation Club to provide special experiences to its affluents.



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Through this partnership, guests who stayed at Walt Disney Resort, took trips on Disney Cruises and participated in Adventures by Disney were treated to VIP tours and were allowed early and late access to the theme parks ([see story](#)).

As affluents resumed traveling with alacrity, the company experienced record highs during the second quarter of 2022. The revenue for that period amounted to \$84 million, a 60 percent year-over-year increase.

All told, the company's total number of active subscriptions, annual recurring revenue and controlled accommodation were at levels which were, at the time of publishing, unprecedented for the brand ([see story](#)).

"I am delighted to join Inspirato as it continues to lead a revolution in luxury travel," Mr. Kaiden said in a statement.

"With its seasoned executive team, beautiful brand and innovative travel subscription offerings, I believe the company is well-positioned to capture more and more share of wallet among affluent travelers," he said. "I look forward to becoming part of the Inspirato family and helping to grow the business as it delivers unforgettable experiences for Inspirato subscribers."

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