

NEWS BRIEFS

## Day's wrap: Bulgari, Christian Louboutin, Inspirato and IHG

March 24, 2023



*The actress made her debut in the 2003 Chinese television series "The Story of a Noble Family," which quickly gained popularity with critics and audiences alike. Image credit: Bulgari*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for March 24:

### **Bulgari names Chinese actress Liu Yifei as newest global ambassador**

Roman jeweler Bulgari has announced Chinese actress Liu Yifei as its latest global ambassador, with praise for her craftsmanship, self-expression and creativity.

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### **Christian Louboutin designs exclusive capsule collection for Neiman Marcus**

French footwear and accessories label Christian Louboutin is making waves with a new collection and popup experience, both designed exclusively for Neiman Marcus.

### **Inspirato pick former Twitter exec for CFO post**

Luxury travel subscription service Inspirato has named former Twitter executive Robert Kaiden as its new chief financial officer.

### **IHG Vignette Collection makes European debut in Portugal**

Hospitality group InterContinental Hotels Group is opening the fifth of its glocalized hotel experiences in the historic Portuguese city of Porto.

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