

SUSTAINABILITY

Prada Group eyes 42pc 'Scope 3' emissions reduction by 2029

April 3, 2023



The company is focusing this year on making the sourcing practices more sustainable. Image credit: Prada Group

By EMILY IRIS DEGN

Prada Group, namesake parent company of the Italian fashion label, is out with the latest ESG figures for 2022.

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The company has focused on intersectional efforts this past year, as well as took a deeper look at the environmental pitfalls of current sourcing practices. **The report** covers all three Scopes, from emissions caused in-house to indirect emissions from employees.

This is the group's 10th sustainability report, and the fifth one that follows GRI standards. Data was collected throughout 2022 until Dec. 31st, including the figures from past reports, and where environmental data was not directly available, the group made conservative estimates.

Re-sourcing

Not only does the report cover the environmental progress and sustainability initiatives on the part of the company, but it also details forward-facing plans to put findings and priorities into action.

Sourcing was a major area of concern for the company, as it spent the year identifying the materials on each level of the supply chain that presented environmental concerns. This year, Prada Group is poised to take impact measurements and reevaluate the materials-based practices alongside partners and suppliers.



Prada tracked the true extent of materials being sourced, and intends to take exact measurements to meet targets. Image credit: Prada Group

"We are also continuing to think about how we can integrate more sustainable practices throughout our value chain and the acquisition of a stake in Conceria Superior S.p.A. will give us more oversight of our leather supply chain, as well as improve quality control and foster skills and craftsmanship through a more vertically integrated supply chain," said Lorenzo Bertelli, head of corporate responsibility of Prada Group, in a statement.

"We have also made important progress in understanding the impact of our raw materials at each level of our supply chain, so that we can start to measure and understand our impact on biodiversity," Mr. Bertelli said. "The next step will be to consider where we can take action, and we look forward to continuing our work with our suppliers and partners in the coming months and years to achieve our goals."



Prada Group is implementing various programs, including repairshops, to decrease all Scope emissions. Image credit: Prada Group

In the introduction to the report findings, Prada Group outlined the specific steps that the company has been taking to position itself to meet the targets, and address the shortcomings in the material supply chain including listing out the specific dates on which the newly-formed Sustainability Committee met, and who was there.

"We have established a Sustainability Committee to oversee the implementation of our sustainability strategy," Mr. Bertelli said.

"We have also formed an Operating Committee, made up of leaders from across our business, to help equip departments with the resources they need to accelerate progress against our goals," he said. "With this progress, we are building sustainability into the heart of our business.

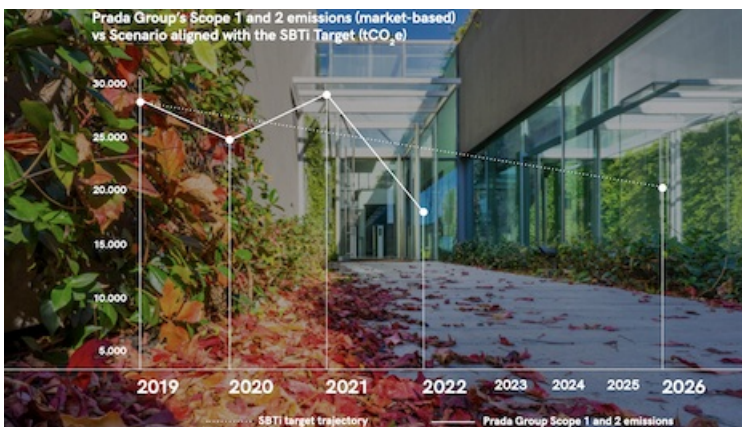
"Our progress this year has laid the foundations for change across our value chain in the years to come."



Prada Group made gains in sustainability, but is working to improve this year. Image credit: Prada Group

The concrete steps demonstrate a substantial push for improvement, offering transparency and milestones for consumers to judge the group's progress on, rather than making vague statements that are impossible to hold it accountable to.

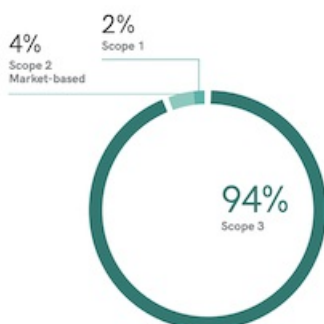
The report lists five areas that "reflect the negative sustainability impacts that could be associated to the Prada Group's value chain" including climate change, biodiversity and animal welfare, water resources, waste management and product end-of-life.



While Scope 1 and Scope 2 emissions are on target, Scope 3 is expected by the company to have reduction solutions by 2029. Image credit: Prada Group

Climate change, biodiversity and animal welfare as well as management are all defined as Scope 1 and Scope 2 issues, while water resources are assigned all three Scopes and product end-of-life is exclusively a Scope 3 issue.

Despite this extensive list of problematic areas, all five of them are listed as being "effective" meaning that the group views them as things that can be resolved.



69 percent of the Scope 3 emissions are created by purchasing-related activities, meaning that the issue lies in the heavy consumption Prada is fueling. Image credit: Prada Group

Based on the fact that the Scope 3 footprint is by far Prada's largest, the goal is to reduce it by 42 percent by 2029 based on a 2019 base year. The group also has targets to reduce emissions from Scope 1 and Scope 2 by 29.4 percent by 2026 using the same base year.

Material culture

Prada has been transparent about the new focus on green materials and sourcing, releasing consumer-facing content and messaging lining up with the report's sentiments about the prioritization being placed on potential resolutions.

In October, the company's Italian fashion label released the Eternal Gold collection a jewelry collection made of 100 percent certified recycled gold, showing the possibilities of circularity ([see story](#)).

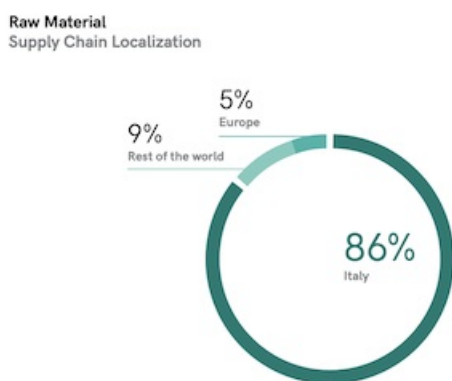
Today the [#PradaGroup](#) unveils its 2022 Sustainability Report, highlighting the most recent initiatives and achievements.

Discover more: <https://t.co/NJXYC0bt18#PradaGroupImpact> pic.twitter.com/JbS7QEokqe

PRADA (@Prada) [March 31, 2023](#)

Recently, the group also hosted the Prada Frames Symposium to explore sustainable design, also homing in on the need for recycled materials, circular supply chains and sustainably sourced raw materials ([see story](#)).

With 21 of the 24 manufacturing sites being located in the group's home country of Italy, the report mentions the ways that this enables Prada to be flexible and further implement these sustainable options for material sustainability, and achieve net zero emissions by 2050.



As 86 percent of the raw materials used by Prada come from Italy, the brand is focusing on local sourcing. Image credit: Prada Group

Aside from these materiality initiatives, the brand has also engaged in award-winning educational campaigns, nodding to the brand's intersectional view on environmentalism ([see story](#)).

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