

RETAIL

## Neiman Marcus' nationwide event series, notable guests, round out Women's History Month

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*The Neiman Marcus Short Hills panel was hosted by Jodi Kahn, the retailer's vice president of luxury fashion, and featured Mia Demeola, one of the recipients of the NMG x FSF scholarship. Image credit: Neiman Marcus*

By LUXURY DAILY NEWS SERVICE

U.S. luxury retailer **Neiman Marcus** rounded out the month of March by concentrating on gender-focused conversations.

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The Dallas, Texas-based department store chain's Women's History Month lineup fostered conversations between customers and industry leaders. Via a series of panel discussions at its locations across the nation, themes such as "Women in Design," "The Modern Working Woman" and "Perspectives from Female Leaders in the Tech and Science Industries" were explored alongside female founders, entrepreneurs, philanthropists and other innovators enacting change across their respective industries.

### Female first

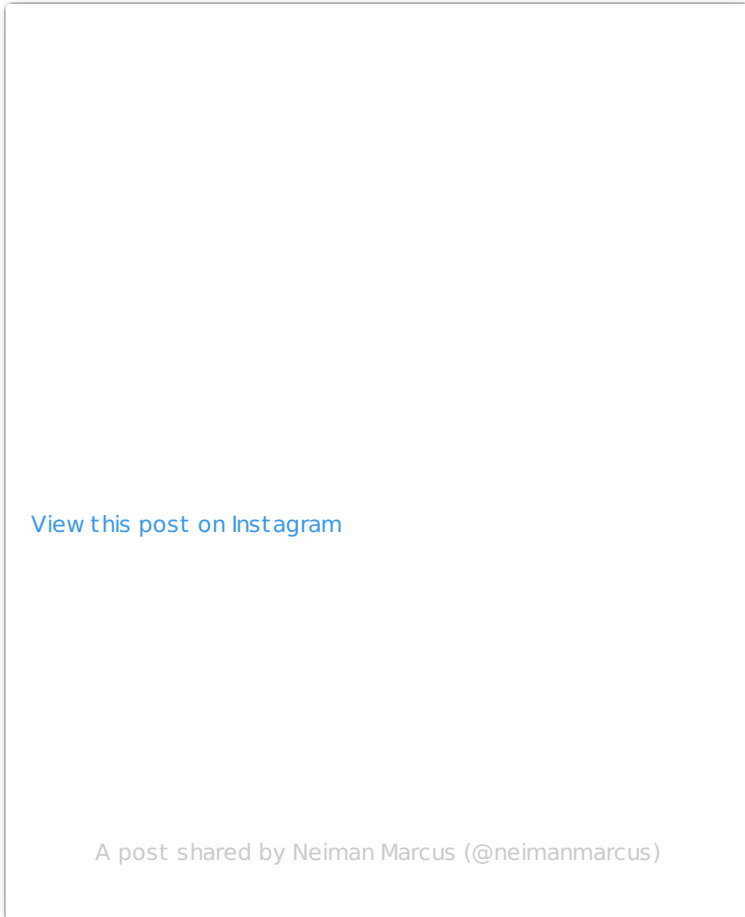
Notable speakers from last month's panel discussion include author and activist Katherine Schwarzenegger Pratt, who appeared at Neiman Marcus Fashion Island in Newport Beach, California and discussed her children's book, *Goodnight, Sister*, the latest in a series of *New York Times* bestselling titles from the author.

The company's vice president of luxury fashion Jodi Kahn joined an audience at the Short Hills, New Jersey store for an intimate chat with panelists including Mia DeMelola, one of 10 recipients of a scholarship founded by Neiman Marcus Group and New York's Fashion Scholarship Fund.

The scholarship is awarded to students whose academic pursuits touch upon ethical and/or sustainable fashion ([see story](#)).

Near the end of the month, Pomellato Americas president and CEO Nathalie Diamantis hosted a panel at the Group's Coral Gables, Florida location. A Neiman Marcus Scottsdale event featured Andrea Mary Marshall, whose line of apparel, Andrea Mary Marshall, launched exclusively with the retailer last year.

The company's heritage guides the narrative. Unique to its history stands cofounder Carrie Marcus Neiman having since scaled countrywide, female-founded entities of this magnitude are a rarity amongst luxury circles.



Programming is positioned as an extension of Neiman Marcus' commitment to fostering belonging, diversity and inclusion in the workplace.

Recently included on *Newsweek's* list of America's Greatest Workplaces for Women 2023, the company's workplace boasts impressively equitable leadership figures among its upper echelons 57 percent of Neiman Marcus' board of directors are women, while 67 percent are executive officers at the company.

The retailer also reports having just completed a first-time Pay Equity Analysis, as of the March 30 initiative update. According to the holding company, results will be revealed in an upcoming ESG report to be published later this year.

Holding true to its word, Neiman Marcus makes space for female leaders on its racks and shelves as well.

Last month, the retailer introduced stateside consumers to skincare-exclusive Neon Hippie. The line, derived from mushroom extracts, was founded by beauty expert Nicole Ostoya and developed with the help of chemist and entrepreneur Florence Nacino ([see story](#)).