

NEWS BRIEFS

## Prada, Bugatti, Neiman Marcus, JW Marriott and Rimowa

April 4, 2023



The eatery is a space for Harrods customers to get to know the fashion label's roots in both a culinary and visual sense. Image credit: Harrods

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 3:

## Prada opens cafe in Harrods, bringing Milanese cuisine to London

Italian fashion brand Prada is welcoming hungry shoppers to the Prada Caff, now open at London-based retailer, Harrods.

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Bugatti, Master & Dynamic release luxury auto-inspired audio accessories French automaker Bugatti is applying house codes to its latest lifestyle offering.

Neiman Marcus' nationwide event series, notable guests, round out Women's History Month U.S. luxury retailer Neiman Marcus rounded out the month of March by concentrating on gender-focused conversations.

Marriott International's luxury division debuts safari experience in Southwest Kenya Marriott's much-awaited Kenyan safari lodge is now open, marking a tourism milestone for the company.

Rimowa enters into three-year partnership with German Football Association

LVMH-owned German luggage brand Rimowa is championing countrywide excellence, teaming up with the German National Football Association (DFB) to do so.

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