

NONPROFITS

The Tiffany & Co. Foundation surpasses \$100M grantmaking mark

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Focusing on coral reefs and abandoned mines, the foundation's donations have gone towards conservation for nearly two and a half decades. Image courtesy of Tiffany & Co., Matt Cumock/Ocean Image Bank/Great Barrier Reef Foundation

By LUXURY DAILY NEWS SERVICE

U.S. jeweler Tiffany & Co. is announcing the collective donation of more than \$100 million to environmental efforts, distributed via the company's philanthropic arm.

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The Tiffany & Co. Foundation has worked to protect both the landscapes and seascapes of the world, focusing on coral reef conservation and litigating against mining's ecological damage. Experts have cooperated with both the U.S. government and over 170 environmental groups across 50 countries since the foundation was created in 2000.

Stone gold donations

Now coming into its third decade, the Foundation is celebrating charitable achievements reached over the last 20 years.

The Tiffany & Co. Foundation is sharing highlights from the support given to ocean conservation groups in creating 30 new Marine Protected Areas, spread out across the planet's oceans. Actions have resulted in the protection of over 4.2 million square miles, or 11 million square kilometers, of ocean, a size greater than the whole United States.

The Tiffany & Co. Foundation surpasses its \$100 million dollar grantmaking milestone

Looking to the specific needs of the seas, the Foundation has also honed in on corals, supporting organizations providing reef education and preservation services in more than 30 countries, lending grants to many groups working to protect the oceans and the life within them, including Conservation International, Oceans 5, Coral Reef Alliance, Wildlife Conservation Society, The Great Barrier Reef Foundation and The Nature Conservancy ([see story](#)).

Though reefs and responsible mining are currently the two main program areas, land-based conservation also received aid from the organization.



The Tiffany & Co. Foundation has protected the global ocean and land in the U.S., the continent of Africa and beyond. Image credit: Tiffany & Co.

From supporting mine clean-ups in the western United States to donating to conservationists such as Clark Fork Coalition and Conservation Lands Foundation, land-based work has resulted in the protection of 10 million acres since 2000.

The Foundation has also supported the land restoration of abandoned diamond mines in Africa's Sierra Leone, funding a shift towards agriculture on the part of the locals through its Peace Diamonds Restoration Initiative.

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