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NEWS BRIEFS

Day's wrap: Coty and Gucci, Tiffany & Co., Bugatti and Asprey Studios, Equinox Hotels

April 5, 2023



The drop is a first for both the company and the global market. Image credit: Coty

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 5:

Coty, Gucci mark industry first with 100pc carbon-captured alcohol perfume release

U.S. beauty group Coty has become the first company to come out with a globally-distributed fragrance made from 100 percent recycled carbon emissions.



The Tiffany & Co. Foundation surpasses \$100M grantmaking mark

U.S. jeweler Tiffany & Co.'s foundation has protected more than 4.2 million square miles of ocean and 10 million acres of land since its inception in 2000.

Bugatti, Asprey Studio back limited-edition metal egg collection with blockchain technology

French automaker Bugatti has released just 111 eggs composed of precious metals and jewels made by silversmiths at Asprey Studios supporting the collaboration is a set of corresponding NFTs.

Equinox Hotels, Valentino partner for \$12K Pre-Met Gala' spa experience

Equinox Hotels, the hospitality arm of luxury fitness club Equinox, is working with Valentino and beauty expert Dr. Lara Devgan to create the exclusive \$12,000 two-night stay.

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