

NEWS BRIEFS

Coty and Gucci, Tiffany & Co., Bugatti and Asprey Studios, Equinox Hotels

April 6, 2023



The drop marks a first for both the company and the global fragrance market. Image credit: Coty

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 5:

[Coty, Gucci mark industry first with 100pc carbon-captured alcohol perfume release](#)

U.S. beauty group Coty has become the first company to come out with a globally-distributed fragrance made from 100 percent recycled carbon emissions.

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[The Tiffany & Co. Foundation surpasses \\$100M grantmaking mark](#)

U.S. jeweler Tiffany & Co.'s foundation has protected more than 4.2 million square miles of ocean and 10 million acres of land since its inception in 2000.

[Bugatti, Asprey Studio back limited-edition metal egg collection with blockchain technology](#)

French automaker Bugatti has released just 111 eggs composed of precious metals and jewels made by silversmiths at Asprey Studios supporting the collaboration is a set of corresponding NFTs.

[Equinox Hotels, Valentino partner for \\$12K Pre-Met Gala' spa experience](#)

Equinox Hotels, the hospitality arm of luxury fitness club Equinox, is working with Valentino and beauty expert Dr. Lara Devgan to create the exclusive \$12,000 two-night stay.

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