

APPAREL AND ACCESSORIES

Valentino pop-up at Harrods offers embellished Garavani Loc exclusives

April 7, 2023



Guests can currently explore the selection on the ground level at Harrods until May 1, 2023. Image credit: Valentino

By LUXURY DAILY NEWS SERVICE

Italian fashion label Valentino is presenting four fresh Garavani Loc bag styles at a Harrods pop-up this month.



The new designs are exclusive to the London department store. Guests can currently explore the selection at the Crescent Window on the ground level of Harrods until May 1, 2023.

New looks

The four new styles stay true to the original 1990s-inspired Garavani Loc bag.

Featuring sparkling crystals and dynamic patterns, the novel iterations of the Valentino purses are highly embellished with beads and gems, and host the classic Toile Iconographe. Together, the accessories form a colorful and light-catching pop-up.

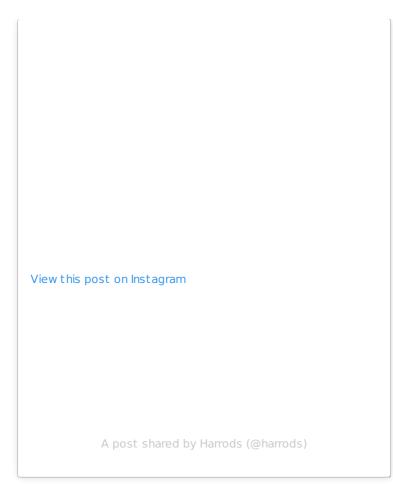
The **#VALENTINOGARAVANI #LocBag** is the star of an exclusive pop-up, now unveiled at **@Harrods** until May 2nd.

Visit the ground floor of the London department store to discover the most popular styles and colorways alongside new, exclusive iterations of the bag.

Valentino (@MaisonValentino) April 6, 2023

Prices for the unique pieces range from roughly \$2,000 to the mid-\$4,000-dollar price point, between embellished and non-embellished versions.

While the London space for the new takes is open from 10 a.m. until 9 p.m., those who cannot view the shoulderbags in person can also shop for them online at harrods.com.



Separately, the brand is partnering with Paris' Galeries Lafayette on a similar retail execution that will remain open until April 24, 2023. The space highlights the urban implications of the Loc, pointing to similarities between the bags and locomotive shapes of the 1990s, using a rounded shop layout for a 360-degree view.

Valentino is not the only luxury Italian label with an active Harrods play (see story).

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