

STRATEGY

## Register now: Women in Luxury 2023 digital conference

April 12, 2023



*The sixth annual Women in Luxury digital conference will be held online April 27. Image credit: Getty Images*

By LUXURY DAILY NEWS SERVICE

[Please click here to register for the Women in Luxury 2023 digital conference, April 27](#)

Women in Luxury 2023

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Thursday, April 27, 2023 Online

Website: <https://womeninluxury.luxurydaily.com/>

[Register now for Luxury Daily's Women in Luxury 2023 digital conference, Thursday, April 27](#)

Free to all

*Luxury Daily's sixth annual Women in Luxury 2023 digital conference is designed to reflect the expertise and smarts of women leaders in the luxury business and inspire other executives as role models worth emulating.*

*The digital conference will focus on women leading during the post-pandemic time as luxury business adapts changes in shopping behavior, the hybrid home-office and how to engage millennial and Gen Z employees.*

Date and time: April 27, 8:40 a.m. ET to Noon ET (New York)

Via: GoToWebinar

AGENDA

8:40 a.m. 8:45 a.m. ET (New York time)

Welcome Remarks

Mickey Alam Khan, founder/editor in chief, *Luxury Daily*

8:45 a.m. 9:15 a.m. ET (New York time)

*Fireside Chat*

Luxury's trajectory this decade

The question is: Are luxury brands leading consumers, or consumers guiding luxury brands?

Speaker:

Pauline Brown, marketing professor at Columbia Business School, and runs her own advisory firm Aesthetic Intelligence Labs

In conversation with Mickey Alam Khan, founder/editor in chief, *Luxury Daily*

9:15 a.m. 10:15 a.m. ET (New York time)

State of Affluent Women Consumers

The expectations of high-net-worth women consumers are changing as a younger generation demands value alignment, inclusivity and sustainability. Under discussion are what women consumers expect from luxury brands, staying relevant to keep up with popular culture and the role of experiences

Speakers:

Marie Driscoll, managing director for luxury and fashion, Coresight Research

Julie Faupel, founder, REALM

In conversation with Mickey Alam Khan, founder/editor in chief, *Luxury Daily*

10:15 a.m. -10:30 a.m. ET (New York time)

Break

10:30 a.m. 11:15 a.m. ET (New York time)

Let's Get Phygital: Balancing the Physical and Digital Personas

What tech advances such as NFTs and AI auger for luxury

Speakers:

Jessie Dawes, chief marketing officer for the U.S., diptyque

Olivia Steele, president/CEO, Conversation Couture

In conversation with Jennifer Woodring, vice president of customer experience and brand collaborations, Luxury Portfolio International

11:15 a.m. 11:55 a.m. ET (New York time)

How to Progress the Ranks of Luxury: Tips from the Top

Only 35 percent of top management positions are held by women. How to change that and what are the requisite skillsets?

Speakers:

Kate Kelly Smith, chief sales officer, Sandow Design Group, and executive vice president and managing director, Luxe Interiors + Design

Alicia Williams, vice president, diversity, equity and inclusion, Saks

Nathalie Diamantis, president/CEO of Americas, Pomellato

In conversation with Mickey Alam Khan, founder/editor in chief, *Luxury Daily*

11:55 a.m. Noon ET (New York time)

Closing Remarks

Mickey Alam Khan, founder/editor in chief, *Luxury Daily*

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