

The News and Intelligence You Need on Luxury

RETAIL

## Nordstrom, Fashion Scholarship Fund announce inaugural Made Scholars' class

April 11, 2023



Nordstrom has named six sustainability-minded scholars from diverse backgrounds to its inaugural FSF x Nordstrom Made class. Image courtesy of Nordstrom

By LUXURY DAILY NEWS SERVICE

Department store chain Nordstrom is providing an update following the launch of a new scholarship.



The retailer is growing a partnership with U.S.-based, fashion-oriented education and workforce development nonprofit Fashion Scholarship Fund (FSF) in favor of a more equitable fashion industry. To this end, Nordstrom has named six sustainability-minded scholars from diverse backgrounds to its inaugural FSF x Nordstrom Made class.

"The Nordstrom Made Scholarship launched with the Fashion Scholarship Fund is one of the many ways we aim to improve pathways for historically underrepresented talent into the fashion and retail industry," said Nina Barjesteh, president of Nordstrom Product Group, in a statement.

"We understand the importance of investing in the next generation of fashion talent and are grateful to play a role in the career journey of these talented scholars."

## FSF x Nordstrom Made

Intended to aid in kick-starting the careers of diverse applicants, The Nordstrom Made Scholarship comes with a \$10,000 college scholarship, in addition to other networking perks.

Scholars are also given an all-expenses-paid, two-day career awareness experience in New York City, whereby grantees are able to attend the organization's annual gala and a career panel hosted by Nordstrom.

Support is provided beyond the monetary extension and corporate trip.

The future fashion students have also earned participation in a year-long mentorship program, featuring input from more than 20 Nordstrom leaders across several company functions who will facilitate hands-on, immersive experiences aimed at developing the career potential of each scholar by arming the cohort with relevant career skills

This year's group includes Cristina Cruz and Maliki Gilbert, both students of the Savannah College of Art and Design,

as well as LeeAnn Huang of Arizona State University, Tahaj Tanksley-Barrett of Morehouse College, Jakarie Whitaker of Clark Atlanta University and Kiki Wanjing Zuo of Otis College of Art and Design.

Nordstrom first partnered with FSF last year, as part of the retailer's as part of Concept 018: Virgil Abloh Securities presentation (see story).

"The FSF issopleased to announce the inaugural class of FSF x Nordstrom Made Scholars," said Peter Arnold, executive director at FSF, in a statement.

"We are extremely grateful to Nordstrom for their continued and deepening partnership, and for the incredible support and valuable experience, mentorship, and career opportunities they are providing our Scholars."

© 2023 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.