

FOOD AND BEVERAGE

Chteau d'Yquem draws on ancestral expertise for 2020 vintage

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Amid uneven climate woes and challenging harvest conditions, ancestral expertise helped the centuries-old winemaking operation weather the storm of 2020 to create a stellar vintage. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

LVMH-owned Chteau d'Yquem is celebrating the senses in light of an aged release.

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Amid uneven climate woes and challenging harvest conditions, ancestral expertise helped the centuries-old winemaking operation weather the storm of 2020 to create a stellar vintage. The narrative continues as part of a new short film from the renowned vintners.

"Chteau d'Yquem 2020 is a vintage of great finesse, endowed with a crystalline and luminous character," says Pierre Lurton, chief executive officer of [Chteau d'Yquem](#), in a statement.

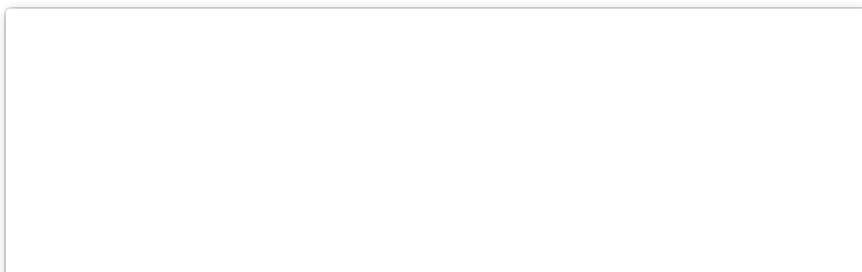
Winemaking win

Chteau d'Yquem is spreading the news of a crystalline classic.

Located in the village of Sauternes, and situated upon about 279 acres of land 247 acres of which is actively producing at any given time the southern Bordeaux-based vineyards were established as a business in 1593, making the house one of LVMH's oldest.

As the only chteau in Sauternes with "Premier Cru Superior," or "Superior First Growth" status, Chteau d'Yquem occupies the Graves wine region, using the process of sublimation to bottle excellence as often as possible.

Some years have rendered the task impossible.



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Notably, 2012 marks the most recent year of non-production for Yquem wine.

Others have included 1910, 1915, 1930, 1951, 1952, 1964, 1972, 1974 and 1992. Each annual absence marks one additional timeframe in which conditions were not up to par for the release of a vintage.

Despite geological setbacks, however, the vineyard-to-cellar experience once enjoyed by inaugural U.S. president George Washington is delivering a standout variety for 2020.

Between drops, Chateau d'Yquem has remained a subject of craftsmanship across verticals.

Late last year, French fashion house Dior took part in LVMH's "Mtiers d'Art" initiative, tributing the International Year of Glass by working with glass sculptor Xavier Le Normand on the design of a bespoke glass bottle housing prestige anti-aging skincare crme L'Or de Vie La Crme and honoring the bounty of the brand's home country ([see story](#)).

"L'Or de Vie and Chateau d'Yquem: there is something very prestigious about these two names," Mr. Le Normand said of the activation, in a statement.

"For me, Chateau d'Yquem is one of the greatest wines in the world," he said. "It's almost like the nectar of the gods.

"It was pretty incredible to be able to work on this."

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