

JEWELRY

Cartier celebrates women of impact with first-of-its-kind exhibition

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Pieces beloved by the likes of American starlets Grace Kelly and Elizabeth Taylor are on display in a historical chronicle of the jeweler's evolving designs and the female figures who loved them. Image credit: Cartier

By LUXURY DAILY NEWS SERVICE

French jewelry maison Cartier is paying homage to the relationship between women and fine jewels with the help of the Hong Kong Palace Museum.



The company's newest exhibition, "Cartier and Women," features more than 300 sparkling pieces sourced from both private collections and Cartier's archives. Open from April 14 through Aug. 14, 2023, the event marks the first major exhibition covering women's presence and impact throughout the house's rich history.

Winning women

The 300 exhibition treasures included as part of the presentation were curated by professionals at the Hong Kong Palace Museum, loaned by Cartier and collectors alike.

Exhibits feature jewelry, precious objects, timepieces and historic records foregrounding the lifestyles and creativity of the women. The originals at hand, spanning from the 19th century to modern day in creation, additionally offer an up-close look at Cartier's design history.

The French maison presents "Cartier and Women: Discover the Exhibition"

Hong Kong Palace Museum has divided the space into four sections that each celebrate the relationship between Cartier, women, jewelry and fashion. The impact of global art on Cartier is also explored, with a special emphasis placed on China.

Considering the museum's institutional goal to further international dialogue between cultures, the Cartier exhibit, which is displayed on the global stage, is grounded through a local lens.

Located in the art-friendly West Kowloon Cultural District, the museum is offering educational programming for a deeper dive into the exhibition in the spirit of this ambition.

Music and dance performances, film screenings, academic lectures and art workshops are all scheduled to occur

throughout the duration of Cartier's stay.

Visitors can purchase tickets to the exhibit and events at the in-house ticket office, or at www.hkpm.org. The museum is open from 10 a.m. to 6 p.m. on Monday, Wednesday, Thursday and Sunday, and from 10 a.m. to 9 p.m. on Friday and Saturday, as well as on public holidays.

Among the highlights of Cartier's tale is the story of Jeanne Toussaint, Cartier's first female director.

View this post on Instagram
A post shared by Cartier Official (@cartier)

Serving under the title of director of fine jewelry from 1933 up until her 1970 retirement, the jeweler has honored her legacy on multiple other occasions (see story).

Connections between famous entertainers and Cartier are also explored – the gems of old Hollywood American actors such as Grace Kelly and Elizabeth Taylor are currently on display.

In terms of present-day muses, the brand most recently tapped British actor and all-around ambassador Vanessa Kirby for the La Panthre perfume campaign. The engagement will continue across Cartier's watches and high jewelry categories (see story).

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