

COMMERCE

Chanel president, COO John Galantic to depart company

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The executive will remain with the company through June 30, 2023. Image credit: Raysonho @ Open Grid Scheduler / Grid Engine, CC0, via Wikimedia Commons

By LUXURY DAILY NEWS SERVICE

French fashion house **Chanel** will soon say goodbye to a longtime executive.

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President and chief operating officer at Chanel Inc. John Galantic is stepping down from the U.S.-focused role he has held for 17 years. The executive will remain with the company through June 30, 2023.

Next steps

A spokesperson has confirmed the departure, per initial reports from **WWD**.

Credited with having supported growth at scale over the course of his term, Mr. Galantic leaves the company with an enhanced omnichannel presence.



President and chief operating officer at Chanel Inc. John Galantic is stepping down from the U.S.-focused role he has held since 2006. Image credit: John Galantic/LinkedIn

The executive started out with the privately held company in 2006, slotting in as former chief operating officer Maureen Chiquet ascended to the top C-suite spot as global CEO.

Serving as head of the Chanel.com platform, which sought to optimize the client experience, the Global Digital Services (GDS) was rolled out under the executive's purview in 2017.

Mr. Galantic would go on to oversee the establishment of Chanel.com. Oversight of this official foray into online sales marks one of the executive's most notable contributions to the firm.

Most readily responsible for forming the brand's strategic approach in the U.S. and across categories including apparel and accessories, jewelry and watches, personal care and fragrance, in addition to the brand's wholesale and stand-alone retail verticals Mr. Galantic's influence set the tone for Chanel's subsequent digital progression.

In 2018, for instance, the French fashion house acquired a minority stake in internet-based luxury fashion retailer [Farfetch](#).

The deal did not involve merchandise Chanel has historically kept distribution channels close ([see story](#)) instead focusing on the introduction of web-based customer service tools that connected clients with associates at the brand's boutique locations.

Predating his tenure at Chanel Inc., Mr. Galantic held the title of president and chief operating officer at [Coty Beauty](#) North America. His time at the conglomerate spanned September 2001 to September 2006.

The leader plans to pursue other career opportunities, according to reports from the Penske Media outlet.