

SUSTAINABILITY

Tapestry teams up with Ellen MacArthur Foundation in support of circular apparel

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The holding company has joined the Ellen MacArthur Foundation's Network and Fashion Initiative Advisory Board. Image credit: Tapestry Inc.

By LUXURY DAILY NEWS SERVICE

U.S. fashion group Tapestry is promoting the progression of a circular economy.

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The Ellen MacArthur Foundation's latest Network Partner is spreading word of the membership. Born of a shared commitment to a circular future, the owner of luxury footwear label Stuart Weitzman has also joined the organization's Fashion Initiative Advisory Board, banding together with like-minded forces to facilitate the eco-friendly transition.

"Circularity is critical to building a more sustainable and resilient fashion industry," said Logan Duran, vice president of ESG and sustainability at Tapestry, in a statement.

"At Tapestry, our brands are contributing to a future that is both beautiful and responsible, and we look forward to collaborating with the Ellen MacArthur Foundation's Network and Fashion Initiative Advisory Board to continue to tackle pressing climate challenges and generate even more momentum behind the circular economy."

Tapestry sponsors circular future

The Ellen MacArthur Foundation Fashion Initiative aims to drive the transition towards a circular economy for fashion to create a resilient and thriving industry, while Tapestry's transition to a circular economy is rooted in what the holding company has identified as its three key principles.

Areas of focus for the firm include eliminating waste and pollution, circulating products and materials, and regenerating nature.

As a new member of the Foundation's Network, Tapestry extends the effectiveness of its ability to scale circular business models, now operating in tandem with one of the world's largest nonprofits.



Tapestry owns Coach, Kate Spade and Stuart Weitzman. Image credit: Tapestry Inc.

In addition to ongoing circular initiatives between the company's premium players such as Coach and Kate Spade, and parallel partnerships with the likes of ThredUp and the CFDA, Tapestry names the manufacturing of quality products as part of its ESG strategy.

The adoption of environmentally-preferred material targets, which focus on increasing the sourcing of materials made from organic, regenerative and recycled inputs across its entities and the reduction of greenhouse gas (GHG) emissions comprise additional pillars, as specified by Tapestry's 2022 Corporate Responsibility Report ([see story](#)).

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