

JEWELRY

Cartier's newest Libre' collection features jewelry for first time ever

April 26, 2023



"Tressage" features three aesthetics, goldwork, volume and the relationship of contrasts. Image credit: Cartier

By EMILY IRIS DEGN

French jewelry maison **Cartier** is taking an annual release to new categories.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

For the first time ever, the "Cartier Libre" collection will be a jewelry drop. A watch series from its inception in 2017, the twist is putting the idea of "libre," or "being free" in English, centerstage as the brand unbinds the line from being strictly horological this 2023 Cartier Libre collection is called "Tressage" thanks to a trio of aesthetics it explores.

"Each object has an intentional tension and meaning meant to fascinate their clients," said Chris Ramey, CEO of **Affluent Insights**, Palm Beach.

"Fascination elevates desire," Mr. Ramey said. "The intersection of the three aesthetics is certain to drive fascination for the collection and desire for Cartier."

Mr. Ramey is not affiliated with Cartier, but agreed to comment as an industry expert.

Creative freedom

Designed in the company creation studios, liberation is at Tressage's heart.

The release is also the start of a "transversal vision" of Cartier Libre, according to the brand.

To illustrate this creative shift, Tressage features three aesthetics, goldwork, volume and the relationship of contrasts. Each resulting piece captures the reimagining of these concepts.

Designed with total freedom by the creation studios, each year a new Cartier Libre collection draws on unprecedented inspiration to unveil bold and radical pieces. This year, for the first time, it explores the world of jewellery. [#CartierLibrehttps://t.co/qjYTfk9Zqf](https://t.co/qjYTfk9Zqf)
[pic.twitter.com/AcE450o5ZI](https://t.co/AcE450o5ZI)

Cartier (@Cartier) **April 20, 2023**

The lineup includes rings, bracelets and a one-of-a-kind couture creation that is both a cape and a jewel, made from yellow gold and available only by request. It was made in collaboration with an unnamed Parisian fashion stylist.

"The Cartier cape is conspicuous," Mr. Ramey said.

"It's not meant to be understated as it sits somewhere between fashion and jewelry."

The cape can be transformed into a choker by removing some of the pieces at play. The invention is truly unique in its blending of style concepts and functions.

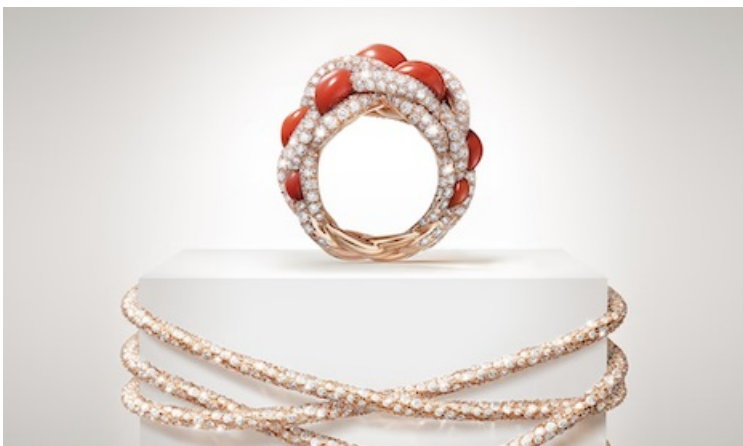
[View this post on Instagram](#)

A post shared by Cartier Official (@cartier)

The rest of the collection is available at [cartier.com](https://www.cartier.com).

Tressage's rings and bracelets, while operating solely as such, also offer a level of distinctness.

Each piece is piled high with gems, gold and color. Two of the jewelry items host strings of gold beads in homage to Jeanne Toussaint, the first female director of the maison another two are coral, gold and diamond-studded, which according to Cartier, is another nod to the creative leader.



The rose gold Tressage ring is priced at 73,000 euros, or \$90,602.86 by current exchange it is the most expensive piece in the collection with a listed price. Image credit: Cartier

The brand recently featured some of her jewelry in a first-of-its-kind exhibit in Hong Kong ([see story](#)).

Altogether, the assembly of jewelry is meticulously made, using fragile gems such as the aforementioned coral. Due to this delicacy, there is an air of possible undoing woven throughout the voluminous items, creating a balancing act between the three aesthetics and functionality.

"The three aesthetics gracefully wrap around each other allowing for an artistic and flowing organic visual," Mr. Ramey said.

Women's jewelry

Cartier has not only been applauding the work of Ms. Toussaint.

The maison recently dubbed Lebanese-British lawyer and activist Amal Clooney as a "Cartier Voice" due to her work in human rights ([see story](#)). On May 10, 2023, Ms. Clooney will be the opening speaker at Cartier's Women's Initiative Annual Awards Ceremony.



Ms. Clooney has been recognized as TIME Magazine's 2022 Woman of the Year, working in internationally-scaled courts to defend survivors of violence and persecution. Image credit: Cartier

The event will honor the work of a multitude of women, as it does every year.

Cartier has also been celebrating women's free-spiritedness. In a campaign that celebrated the independence that Ms. Toussaint and the maison as a whole have worked to platform, British actor Vanessa Kirby was featured ([see story](#)).

The "Panthere de Cartier" slot placed Ms. Kirby and a panther side-by-side, bringing together both modern women and women of the past, as "The Panther" was Ms. Toussaint's nickname. The actor roamed confidently through a lush jungle, wearing a striking scarlet hue.

© 2023 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.