

TRAVEL AND HOSPITALITY

Waldorf Astoria to debut in India by 2027

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Dangayach Group chairman Hari Mohan Dangayach and Hilton president and CEO Chris Nassetta are pictured at the Waldorf Astoria Jaipursigning. Image credit: Hilton

By LUXURY DAILY NEWS SERVICE

Hilton's Waldorf Astoria Hotels & Resorts is entering a new regional domain.



Set to arrive in India by 2027, the parent company has announced plans to launch Waldorf Astoria Jaipur. The move, which marks a strategic global expansion into one of luxury's foremost emerging markets, will be executed in partnership with local hospitality leader Dangayach Group.

"Having recently announced the entry of Waldorf Astoria to Japan, Australia, Malaysia, and Vietnam, we are delighted to partner with Dangayach Group for the landmark debut of Waldorf Astoria in India," said Alan Watts, president of Asia Pacific at Hilton, in a statement.

"This partnership demonstrates our commitment to working with esteemed local partners to expand our luxury portfolio in prime destinations in the region," Mr. Watts said. "India holds a strategic significance for Hilton, and we are eager to establish a new standard for luxury in the country.

"Jaipur, with its cultural richness and remarkable architectural marvels, provides a captivating backdrop for our first Waldorf Astoria in India, and we are excited to create unforgettable experiences within this extraordinary setting."

Pink City patronage

The world-class luxury hotel brand will debut in India for the very first time, as Hilton adds the Waldorf Astoria Jaipur to an existing portfolio of 37 ultraluxury lodgings worldwide under the name, in landmark locations such as Amsterdam, Beijing, Dubai, Panama and Washington (see story).

The 174-room Waldorf Astoria Jaipur will span 22 acres. Offering views of the Aravalli Hills, the property will contain 51 pool villas, in addition to a luxury spa, an outdoor swimming pool and a state-of-the-art fitness center.

Five dining experience options, including the Waldorf Astoria's Peacock Alley lounge and bar, will be made available. Considering the 3,000 square meters of open lawns, courtyards and gardens earmarked, clients will be thoroughly entertained, as Waldorf Astoria Jaipur will play host to weddings and other world-class events.

Situated off the Delhi-Jaipur Road, guests will be armed with the access necessary to explore Amer Palace,

Nahargarh Fort, Hawa Mahal and other attractions with ease.

"The launch of Waldorf Astoria Jaipur is a significant milestone in the growth of the brand worldwide," said Matt Schuyler, chief brand officer at Hilton, in a statement.



Hilton will add the Waldorf Astoria Jaipur to an existing portfolio of 37 ultraluxury lodgings worldwide under the name. Image credit: Hilton

"Our elegant and anticipatory service is at the heart of every Waldorf Astoria, and we are committed to delivering iconic environments that blend timeless sophistication with a modern sensibility," Mr. Schuyler said. "As we expand our presence in India, we look forward to offering once-in-a-lifetime experiences to our guests in the magical city of Jaipur."

Selected for its deep historical and cultural ties, the site exists amid the nation's "Pink City."

The colloquial term for the capital of India's Rajasthan state stuck after residents covered the city in the color to welcome Queen Victoria's husband, Prince Albert during an 1876 visit.

Centuries later, Waldorf Astoria prepares to greet its guests there in just a few short years.

"We are delighted to partner with a trusted global hospitality company like Hilton to bring Waldorf Astoria to India," said Atul Dangayach, managing director at Dangayach Group, in a statement.

"Jaipur combines the allure of its ancient history with all the advantages of a metropolis, and we are confident that with its distinct brand proposition, this new luxury hotel will provide an unrivaled experience for leisure and business travelers alike."

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