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NEWS BRIEFS

Day's wrap: EBay, EssilorLuxottica, Jaeger-LeCoultre and Aston Martin

April 27, 2023



Mr. Kravitz a pink gold Reverso Tribute Duoface Tourbillon in honor of the announcement. Image credit: Jaeger-LeCoultre

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for April 27:

EBay launches B2B luxury resale channel

Online retail platform eBay is expanding access to secondhand luxury goods with the introduction of a new service.



EssilorLuxottica, Roger Federer establish licensing agreement

Italian eyewear conglomerate EssilorLuxottica is officiating a deal between a subsidiary and a renowned athlete.

Jaeger-LeCoultre, Lenny Kravitz set tone with official ambassadorship

Swiss watchmaker Jaeger-LeCoultre is calling an entertainer and chronograph enthusiast to the main stage.

Alongside new publishing partner, Aston Martin relaunches lifestyle magazine

British automaker Aston Martin is entering a fresh editorial era.

Please click here to read the morning newsletter

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