

NEWS BRIEFS

Day's wrap: Cartier, Tom Ford, Rolls-Royce and Bremont

May 1, 2023



Mr. Ford is departing his long-held post, guiding newly-appointed executives including longtime associate Peter Hawkings through the end of the year. Image credit: Tom Ford

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 1:

[Cartier taps actress Elle Fanning as Grain de Caf' ambassador](#)

French jewelry maison Cartier is moving forward with archival impact.

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[Tom Ford announces new CEO, creative director appointments](#)

Newly-acquired U.S. luxury brand Tom Ford is shaking things up at an executive level.

[Rolls-Royce to exhibit technical expertise for London Craft Week](#)

British automaker Rolls-Royce is bringing a strong sense of both heritage and technical know-how to an annual observance.

[Bremont backs Norwegian mountaineer in vie for historic summit record](#)

British watchmaker Bremont is supporting Norwegian mountaineer Kristin Harila's quest to become the fastest person to climb the planet's 14 highest peaks in one season.

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