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NEWS BRIEFS

Cartier, Tom Ford, Rolls-Royce and Bremont

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Mr. Ford is departing his long-held post, guiding newly-appointed executives including longtime associate Peter Hawkings through the end of the year. Image credit: Tom Ford

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 1:

Cartier taps actress Elle Fanning as Grain de Caf' ambassador

French jewelry maison Cartier is moving forward with archival impact.

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Tom Ford announces new CEO, creative director appointments

U.S. luxury brand Tom Ford is shaking things up at an executive level.

Rolls-Royce to exhibit technical expertise for London Craft Week

British automaker Rolls-Royce is bringing a strong sense of both heritage and technical know-how to an annual observance.

Bremont backs Norwegian mountaineer in vie for historic summit record

British watchmaker Bremont is supporting Norwegian mountaineer Kristin Harila's quest to become the fastest person to climb the planet's 14 highest peaks in one season.

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