

NEWS BRIEFS

Day's wrap: Farfetch, Mandarin Oriental, Ferrari and Celine

May 3, 2023



Ferrari is making use of vacant land to provide solar power to Italy's Fiorano and Maranello districts. Image credit: Ferrari

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 3:

[Farfetch, Reebok enter partnership](#)

The new partnership offers the sporting goods company increased visibility and the online retailer a bolstered roster as it eyes new consumer segments.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

[Luxury beauty veteran to head Mandarin Oriental as CEO](#)

Hospitality brand Mandarin Oriental has appointed Laurent Kleitman, whose experience in modern brand building and experiential marketing will set the tone for upcoming growth, to lead the company.

[Ferrari powers renewable energy-sharing venture](#)

Italian automaker Ferrari is making use of vacant land to provide solar power to Italy's Fiorano and Maranello districts.

[Celine restores retro EV for campaign set in Saint-Tropez](#)

French fashion house Celine is showing off a bespoke creation.

[Please click here to read the morning newsletter](#)
