

NEWS BRIEFS

Farfetch, Mandarin Oriental, Ferrari and Celine

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Ferrari is making use of vacant land to provide solar power to Italy's Fiorano and Maranello districts. Image credit: Ferrari

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 3:

Farfetch, Reebok enter partnership

The new partnership offers the sporting goods company increased visibility and the online retailer a bolstered roster as it eyes new consumer segments.

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Luxury beauty veteran to head Mandarin Oriental as CEO

Hospitality brand Mandarin Oriental has appointed Laurent Kleitman, whose experience in modern brand building and experiential marketing will set the tone for upcoming growth, to lead the company.

Ferrari powers renewable energy-sharing venture

Italian automaker Ferrari is making use of vacant land to provide solar power to Italy's Fiorano and Maranello districts.

Celine restores retro EV for campaign set in Saint-Tropez

French fashion house Celine is showing off a bespoke creation.

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