

HOME FURNISHINGS

Baccarat highlights form in Scottish highlands

May 4, 2023



The maison is celebrating the photography of Thierry Des Ouches, whose stills showcase the delicacy of crystal against the backdrop of the Celtic wild. Image credit: Baccarat

By LUXURY DAILY NEWS SERVICE

French crystal maker **Baccarat** is turning to nature as a stage.

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The maison has taken to social media to highlight the work of French photographer Thierry Des Ouches, presenting a new set of stills that capture the brand's crystal in the lush, Scottish highlands. Set against the dramatic landscapes of the Celtic wild, Baccarat creations looked especially delicate in pictures that showcase intricate craftsmanship framed by the contrasting elements at play.

Loch and key creations

Mr. Des Ouches lensed the signature glittering crystal in a stand-out location, bringing his unique vision of Baccarat to life.

The ethereal images feature fog pillowed over moss-covered hills, twilight lochs, golden tufts of grass and sparkling products, including Baccarat's \$2,700 Bon Jour Versailles Lamp and \$7,850 Torch Small Floor Lamp. The light fixtures twinkle in open fields and atop rocks bathed in saturated sunlight.

SPOTLIGHT ON THIERRY DES OUCHES

The French photographer [#ThierrydesOuches](#) reveals a new vision of Baccarat through a series of dreamlike images where Baccarat creations are captured in the unexpected setting of the Scottish countryside.

Photography Thierry des Ouches pic.twitter.com/kiNMo4aMhE

Baccarat (@Baccarat) [May 2, 2023](#)

On top of sharing these captivating photographs, Baccarat is also publishing video interviews with Mr. Des Ouches across social channels, lending a behind-the-scenes look at the original take on its identity. Baccarat has often highlighted the stories of artisans ([see story](#)), showing a prioritization of craftwork alongside those that individually produce the fine pieces ([see story](#)).

Mr. Des Ouches is accomplished in a breadth of pursuits, including filmmaking, novel writing, advertising campaign creation and painting. Among the visual artist's honors include his 2018 Official Navy Painter appointment and an earlier Order of Arts and Letters Knight endowment from the Minister of Culture in 2002.

In conversation with Baccarat, Mr. Des Ouches shared his approach to this newest venture.

SPOTLIGHT ON THIERRY DES OUCHES

Discover the universe of the photographer Thierry des Ouches and his vision of [@Baccarat](#).

Video Prototype Studio [#Baccarat](#) [#BaccaratSpotlightOn](#) [#ThierryDesOuches](#)
pic.twitter.com/1uOnh8Hs09

Baccarat (@Baccarat) [May 1, 2023](#)

Mr. Des Ouches mentions that the season and landscapes offered him the textures, materials and colors that he was looking for.

In the end, the images stayed true to the artist's typical, nature-centric style that often spotlights objects of curiosity. It is in this peculiarity and duality that his photographs hold their allure.

"When I have a Baccarat piece in front of me, I cannot miss the picture," he says, in the video.

"It's the piece that makes the picture, which returns a magic."

SPOTLIGHT ON THIERRY DES OUCHES

The French photographer Thierry des Ouches reveals a new vision of [@Baccarat](#) through a series of dreamlike images where crystal becomes one with nature.

Photography Thierry des Ouches [#Baccarat](#) [#BaccaratSpotlightOn](#) [#ThierryDesOuches](#)
pic.twitter.com/UQtyX3S0Rj

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