

NEWS BRIEFS

Day's wrap: Cunard, Wheels Up, Pomellato and Baccarat

May 4, 2023



Baccarat is celebrating the photography of Thierry Des Ouches, whose stills showcase the delicacy of crystal against the backdrop of the Celtic wild. Image credit: Baccarat

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 4:

[Cunard appoints 25-year cruise marketing exec to president post](#)

British cruise line Cunard is tapping Katie McAlister, who has navigated the cruise industry for 25 years, to lead the company.

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[Wheels Up names first-ever chief digital officer, installs new chief marketing officer](#)

Private aviation firm Wheels Up is creating an executive position for an incoming expert, promoting one other talent from among its own ranks.

[Pomellato adds French artist Louise Bourgoïn to ambassador roster](#)

Milanese jeweler Pomellato is partnering with a fresh face.

[Baccarat highlights form in Scottish highlands](#)

French crystal maker Baccarat is celebrating the photography of Thierry Des Ouches.

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