

NEWS BRIEFS

## Cunard, Wheels Up, Pomellato and Baccarat

May 5, 2023



*Baccarat is celebrating the photography of Thierry Des Ouches, whose stills showcase the delicacy of crystal against the backdrop of the Celtic wild. Image credit: Baccarat*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 4:

### [Cunard appoints 25-year cruise marketing exec to president post](#)

British cruise line Cunard is tapping Katie McAlister, who has navigated the cruise industry for 25 years, to lead the company.

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### [Wheels Up names first-ever chief digital officer, installs new chief marketing officer](#)

Private aviation firm Wheels Up is creating an executive position for an incoming expert, promoting one other talent from among its own ranks.

### [Pomellato adds French artist Louis Bourgoïn to ambassador roster](#)

Milanese jeweler Pomellato is partnering with a fresh face.

### [Baccarat highlights form in Scottish highlands](#)

French crystal maker Baccarat is celebrating the photography of Thierry Des Ouches.

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