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NEWS BRIEFS

# Day's wrap: LVMH, Glenmorangie, Tiffany & Co. and BMW

May 10, 2023



Fusing streetwear and single malts with a single set of design codes, The Shoe Surgeon and Glenmorangie have engineered just 100 custom pairs of whisky-inspired sneakers. Image courtesy of Glenmorangie

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 10:

### LVMH names 18 finalists for 2023 LVMH Innovation Award

The finalists will join LVMH's business acceleration program that offers support and access to the LVMH network of luxury industry experts.



# Glenmorangie teams up with The Shoe Surgeon for bespoke footwear drop

LVMH-owned Scotch whisky maker Glenmorangie is collaborating with a famed sneaker aficionado for a unique, limited-edition launch.

## Tiffany & Co. Foundation crosses \$100M in donations to protect environment

Three particular causes are dear to the New York-based foundation, charity arm of the jewelry giant that is undergoing global rebranding.

#### BMW offers leather-free cars in brand first

German automaker BMW is debuting interiors in 2023 that are completely free of animal skins, reducing supply chain C02 emissions by 85 percent.

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