

The News and Intelligence You Need on Luxury

NEWS BRIEFS

Day's wrap: LVMH, Glenmorangie, Tiffany & Co. and BMW

May 10, 2023



Fusing streetwear and single malts with a single set of design codes, The Shoe Surgeon and Glenmorangie have engineered just 100 custom pairs of whisky-inspired sneakers. Image courtesy of Glenmorangie

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 10:

LVMH names 18 finalists for 2023 LVMH Innovation Award

The finalists will join LVMH's business acceleration program that offers support and access to the LVMH network of luxury industry experts.



Glenmorangie teams up with The Shoe Surgeon for bespoke footwear drop

LVMH-owned Scotch whisky maker Glenmorangie is collaborating with a famed sneaker aficionado for a unique, limited-edition launch.

Tiffany & Co. Foundation crosses \$100M in donations to protect environment

Three particular causes are dear to the New York-based foundation, charity arm of the jewelry giant that is undergoing global rebranding.

BMW offers leather-free cars in brand first

German automaker BMW is debuting interiors in 2023 that are completely free of animal skins, reducing supply chain C02 emissions by 85 percent.

Please click here to read the morning newsletter

© 2023 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.