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ARTS AND ENTERTAINMENT

## Kering, Cannes Film Festival announce Women In Motion Award winner

May 15, 2023



The Women In Motion Emerging Talent Award will be presented to Swiss filmmaker Carmen Jaquier on May 21. Image credit: Kering

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate Kering and the prestigious Cannes Film Festival are partnering for a ninth cycle to award a first-time female feature film director.



The Women In Motion Emerging Talent Award will be presented to Swiss filmmaker Carmen Jaquier on May 21. The award recipient is chosen by the previous winner who, in this case, is Swedish director Ninja Thyberg, awarded in 2022 for her film *Pleasure*.

"I am very grateful to receive this award, especially from a visionary and inspiring director like Ninja Thyberg," said Ms. Jaquier, in a statement.

"Thanks to Women In Motion, I have a feeling of sorority, which touches me and gives me hope in this desire I have for reflection, rebellion, and transmission," Ms. Jacquier said. "I have special feelings for all the people technicians, producers, screenwriters, actresses and actors who fiercely committed themselves to my side for my first feature film, Thunder."

## Moving up

The award will be presented by Franois-Henri Pinault, chairman and CEO of Kering; Iris Knobloch, president of the Festival de Cannes and Thierry Frmaux, director of the Festival de Cannes during the Women In Motion event.

The Women In Motion initiative, which started in 2015, seeks to give female filmmakers a bigger platform and more recognition for their art.

Having since expanded outside of the Cannes Film Festival, the conglomerate now holds multiple events all around the globe.

D-3 before the 76th edition of the @Festival Cannes kick-off!

As an official partner of the Festival, Kering brings Women In Motion, a program which shines

a light on women in the arts and culture since 2015, to Cannes.

Stay tuned!

 ${\tt\#WomenInMotion\,\#Cannes2023\,pic.twitter.com/dvmbPDSgrf}$ 

Kering (@KeringGroup) May 13, 2023

The Emerging Talent Award comes with a 50,000-euro reward, for use at the discretion of the winning director. As part of Kering's Women in Motion event, figureheads of the film industry are also recognized with an award. This year, the recipient will be Malaysian actress Michelle Yeoh (see story).

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