

NEWS BRIEFS

Kering, Chanel, Saks and Prada

May 16, 2023



Mr. Chalamet's nuance and depth are well-suited to the Chanel line that he will now promote, representing the same values. Image credit: Chanel

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for May 15:

[Kering, Cannes Film Festival announce Women In Motion Award winner](#)

French luxury conglomerate Kering and the prestigious Cannes Film Festival are partnering for a ninth cycle to award a first-time female feature film director.

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[Chanel taps actor Timothee Chalamet for fragrance ambassadorship](#)

French fashion house Chanel is pairing a modern talent with a contemporary cologne.

[Saks' The New Wave program for budding talent, brands enters year three](#)

Luxury retailer Saks continues its designer accelerator program, supporting the next generation of fashion and retail creatives.

[Historic Tokyo museum hosts ninth-edition Prada Mode' event](#)

Italian fashion brand Prada is hosting an exhibition to highlight the harmony between Tokyo's natural features and architectural feats.

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