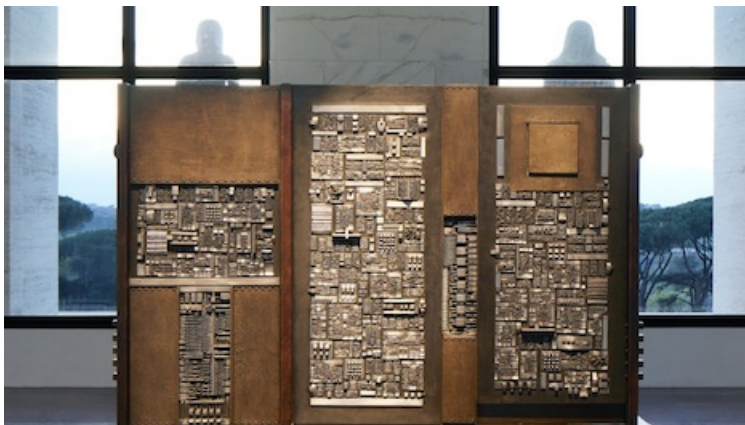


ARTS AND ENTERTAINMENT

Fendi opens contemporary sculpture exhibit at Roman headquarters

May 17, 2023



Running until Oct. 1, 2023, "The Great Theatre of Civilization" features pieces inspired by myth and history, the result of 70 years of research. Image credit: Fendi

By LUXURY DAILY NEWS SERVICE

Italian fashion house **Fendi** is highlighting the work of artist Arnaldo Pomodoro as part of a new exhibit.

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Entitled "The Great Theatre of Civilization," the presentation brings together a range of creations, ranging from those made in the late 1950s to modern-day works, documenting the contemporary sculptor's evolution. Housed within Fendi's Roman headquarters as part of the brand's multi-year partnership with the Arnaldo Pomodoro Foundation, the space is rooted in the fashion company's longstanding support of designers.

Man of myth

Previously headquartered in Milan, Fendi has partnered with the organization since inhabiting its old building, having carved out exhibition space back then for the Arnaldo Pomodoro Foundation.

Over 70 years of history is featured by the new venture, comprised of Mr. Pomodoro's pieces that fuse visual and performance arts.

Civilizations are often the Italian sculptor's subjects, as he combines years of research, history and myth. Per the brand, ancient and futuristic cultures collide at the hands of Mr. Pomodoro, forming an entirely new age of art altogether and challenging viewers' perceptions of time in the process.

Fendi is proud to host "Arnaldo Pomodoro: The Great Theatre of Civilizations" at Palazzo della Civiltà Italiana, Fendi headquarters in Rome, 12 May - 1 October 2023.

The exhibition is part of a multi-year partnership evolving from the relationship established between pic.twitter.com/ID6sIb3jah

Fendi (@Fendi) **May 11, 2023**

The exhibit is consciously created with Fendi's current headquarters in mind, infusing a sense of place into the viewing experience and weaving brand codes into the works themselves. Outside the building, called the "Palazzo della Civiltà Italiana," four sculptures are placed at each corner, offering visitors a vision of what lies indoors.

Additionally, drama sits at the heart of the layout, inspired by the two-act-and-an-interlude format of a standard play. The two grand galleries are the "acts" and the connecting hallway represents the exhibit's interlude, according to the organizing bodies.

The pieces housed in these areas are emblematic of a physical memoir of Mr. Pomodoro's artistic identity, each accompanied by materials detailing his studio and draft archives.

Materials involving the artistic process, from mockups to drafts to final products, are available for viewing. Running from May 12 to Oct. 1, 2023, free tickets are available [online](#).

Fendi, a supporter of Italian craftsmen ([see story](#)), has collaboratively showcased artistic works in Rome before, refurbishing the historic rooms of Villa Medici alongside international designers in an interior activation of detailed proportions ([see story](#)).

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