

TRAVEL AND HOSPITALITY

Seabourn equips expedition ships with SpaceX technology

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As the company embraces the booming expedition travel trend, a heightened level of connectivity will allow guests to feel closer to home even as they increasingly venture further out. Image credit: Seabourn

By LUXURY DAILY NEWS SERVICE

Cruise line Seabourn is adding out-of-this-world capabilities to its seafaring fleet.

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The company's Seabourn Venture and Seabourn Pursuit ships will both be supplemented with ultra-advanced Wifi, integrating the technology of SpaceX's Starlink, the world's first satellite constellation that uses a low Earth orbit to provide broadband internet. As Seabourn embraces the booming expedition travel trend, this level of connectivity allows guests to feel closer to home even as they migrate further out.

"We are committed to providing the best ultra-luxury expedition experiences at sea, and the Starlink partnership will offer a significantly enhanced connectivity experience during our expedition journeys," said Natalya Leahy, president of **Seabourn**, in a statement.

"From the polar regions to Australia and the South Pacific, our guests will experience a more reliable connection, allowing them to share those special moments and experiences with their loved ones as they sail on Seabourn Venture and Seabourn Pursuit."

Going remote

Space X's Starlink sets out to benefit travelers at all stops in their journey, ensuring that visiting domestic and remote destinations alike will no longer keep globetrotters from accessing social media, email, video calls or even streaming.

The satellites that power the service number in the thousands. Due to a low Earth orbit, internet speeds provided are especially high.

With each launch of our first gen **@Starlink** satellites, we add over a Tbps of capacity to the constellation; allowing us to continue improving coverage and connecting more people around the world with high-speed internet from space pic.twitter.com/0lNlzo8mYA

SpaceX (@SpaceX) May 11, 2023

"Starlink offers internet capabilities and functionality to meet growing service demands globally, and I am so pleased that guests and crew members on both of our expedition ships will benefit from this innovative technology," said Kathleen Erickson, vice president of technology at Seabourn, in a statement.

Since SpaceX can launch additional satellites into space as needed, the company is able to update its technology in real time. To date, the provider claims to be the most expansive entity operating in a close-range capacity amid extraterrestrial domain, making the employment of said technology especially exclusive to Seabourn passengers.

The Venture vessel was the first of Seabourn's ships to adopt the Starlink technology on May 12, installed ahead of its Arctic voyage. The ship is embarking on two trips to the British Isles and Ireland before celebrating its second Arctic season.

London was calling! And this morning, [#SeabournVenture](#) answered as she made her maiden call in Greenwich, England.

The expedition ship welcomed guests on board to discover the beauty of the British Isles and Ireland, before sailing off to begin her second Arctic season. pic.twitter.com/h5KEKLjPJ3

Seabourn (@SeabournCruise) May 12, 2023

The brand's Seabourn Pursuit will add Starlink after the unit sets sail this summer.

With expedition-based travel on the rise ([see story](#)) a trend Seabourn has plunged into head-first ([see story](#)) next-generation technology of this nature stands to not only appease those already embracing the style of exploration but has the potential to rope in more hesitant travelers who, today, may not be able to stray too far beyond internet-enabled boundaries.

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